Using MediaVision Courseware (MVCW)

Information Technology Services
Overview

- Getting MVCW Set-up
- Accessing MVCW
- MVCW Applications
- Analytic Tools and Reports
- Media Import
Getting Started

- Create your Blackboard site for the semester.
- Contact the Help Desk and request MVCW for your course.
- Call Tina Oestreich (368-5283) or Mike Kenney (368-3736)
- The MediaVision Courseware team will contact you with more information about getting things set-up.
Accessing MediaVision CourseWare

- Access MVCW from the course menu in your Blackboard site.

**Note:** MVCW is not part of Blackboard. This is just a link from Blackboard into the MVCW viewing area. We use Blackboard to authenticate that students are in your course.
The MVCW page displays course statistics, recent activity, published lecture captures, and usage reports.
Playing a Lecture Capture

- To play a lecture capture, select the capture from your list of lecture captures and click the “Play” button.
Interacting with a Lecture Capture
Applications

- Applications allow viewers to interact with the lecture capture.
  - Scenes allow students to move quickly through the lecture.
  - Viewers can search for words in the PowerPoint displayed on the screen.
  - Bookmarks are private notes.
  - Discussions are public forums.
Recent Activity

- The **Recent Activity** module displays recent posts from all viewers that were made to discussions.
Analytic Tools

MVCW has multiple tools that allow Instructors to analyze how users view their lecture captures.

- Course Statistics
- Video Statistics
  - Viewing
  - Engagement
  - Heat Map
- Reports
Course Statistics

Course Statistics displays data about the number of users and views of a particular lecture capture.
Video Statistics: Viewing & Engagement

- Viewing Statistics displays the breakdown of lecture capture views.
- Engagement Statistics displays information about discussions for the lecture capture.
Video Statistics: Usage Heat Map

- The Usage Heat Map shows what areas of your capture are “hot.”
- “Temperatures” are based off of student views, number of discussions, and number of bookmarks.
Reports (New Feature!)

- Reports can be generated based on student participation within MVCW.
- Files that are exported can be opened using Microsoft Excel.
Media Import

- MVCW gives you the option to upload videos other than lecture captures.
- Navigate to capture.case.edu and select “Media Import.”
CWRU Training Materials

- This presentation and other resources are available at: http://www.case.edu/its/training/mediavisioncoursewaremain.html

- Useful video links:
  - Finding your CMS ID: http://www.youtube.com/watch?v=Ma_vdtmMYGM
  - MVCW for Faculty: http://www.youtube.com/watch?v=Y_ZU30GZMFE
  - MVCW for Students: http://www.youtube.com/watch?v=U6Vlg9xagMo