

## turningpoint

Progress and Partnerships at  
Case Western Reserve University

### In this Issue

Plans for Case Western Reserve University's new university center continue to take shape as the campus community prepares to graduate more than 2,000 additions to its alumni base. This issue of *Turning Point* celebrates the donors who enhance the student experience by providing for scholarships and campus transformations.

### On the Cover

Students study in Nord Hall.

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## Inspiring Leaders

# Building Campus Community

Kelvin and Eleanor Smith Foundation commits \$7 million to university center

“My grandparents really wanted to encourage and support individuals in the pursuit and fulfillment of their dreams.”  
—Ellen Stirn Mavec

The Kelvin and Eleanor Smith Foundation recently bolstered plans for Case Western Reserve University’s Tinkham Veale University Center with a \$7 million commitment.

“My grandparents really wanted to encourage and support individuals in the pursuit and fulfillment of their dreams,” Ellen Stirn Mavec, president of the Kelvin and Eleanor Smith Foundation, says about the Smiths. “They would be excited about the possibility of a central place on campus that brings people together for conversation and to enjoy one another.”

A longtime supporter of the university, the foundation is named for A. Kelvin Smith (CIT ’22)—a co-founder of the specialty chemical company Lubrizol Corp. in Wickliffe, Ohio—and his wife, Eleanor Armstrong Smith. The foundation’s previous support of the university includes the Kelvin Smith Library, which was dedicated in 1996.

“The Kelvin and Eleanor Smith Foundation already has helped transform our university with its previous support,” says President Barbara R. Snyder. “We are honored by this additional commitment to a project that has great potential to enhance the sense of community on our campus.”

A. Kelvin Smith, who died in 1984, was a trustee of the Case Institute of Technology, from which he received an honorary doctorate in 1947. He later became a charter trustee of the newly federated Case Western Reserve University. In 1976, he and his brother Kent Smith (CIT ’17) shared the university’s alumni achievement award.

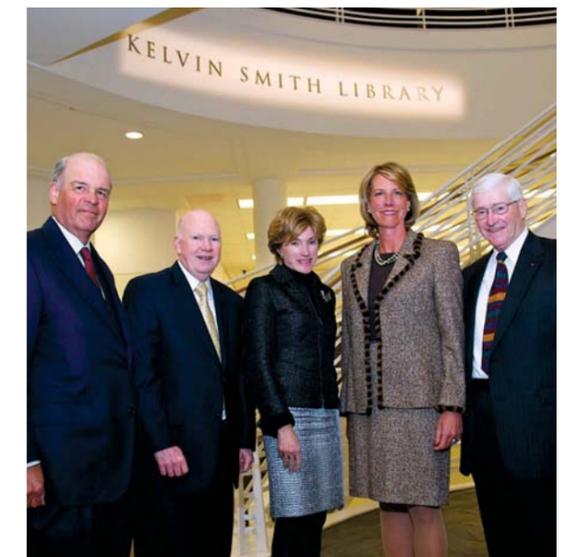
“The university center will provide a means for attracting the best and brightest students, faculty and staff,” Mavec says, citing her grandfather’s oft-quoted refrain, “Education is crucial for our country, for success in business and for the dignity and growth of an individual.”



**Kelvin and Eleanor Smith** established the Kelvin and Eleanor Smith Foundation in 1955. The foundation supports nonprofits that make a difference in Cleveland by adhering to excellence in their mission, creativity in approach and fiscal responsibility.



**Ellen Stirn Mavec** talks about her grandparents’ continuing legacy on campus during the February Board of Trustees Dinner.



**Celebrating the Kelvin and Eleanor Smith Foundation’s** announcement with President Barbara R. Snyder (center) were (from left) Charles Bolton, J.T. Mullen, Ellen Stirn Mavec and Bill La Place, who are among the foundation’s board members.

# Making it Possible

Scholarships help students pursue their passions

**Students often hear** that with enough talent and drive, they can be anything they want to be. But financial realities can stand between the most promising students and their dream careers.

Generous scholarship programs at Case Western Reserve University give students the freedom to pursue their passions.

For Jessica Day, a third-year student at the School of Law and recipient of the Edna R. & Samuel T. Gaines Scholarship, that passion is public defense.

“Public defense is where the need is, but a lot of students can’t afford to do it,” she says. “With this scholarship’s help, I’ve been able to avoid the big debt that pushes grads into jobs just to be able to afford to live.”

The future also looks bright for second-year medical student Eric Brandt, who holds the Dean’s Scholarship at the School of Medicine. With the support he’s received, he says he doesn’t feel pressured to seek out a high-paying specialty just for the paycheck alone. “I don’t have that feeling of a large loan looming over my head,” he says. “It will really help when it comes to career choice.”

Scholarship support has also helped sophomore nursing student Margell Jackson pursue her dream. She was inspired to become a nurse after helping her mother and sister recover from a car accident. Support from the Louise and Leonard Fletcher Foundation has made it possible for her to pursue her dream career by attending the Frances Payne Bolton School of Nursing.

“Without this scholarship, I wouldn’t be here.”

—Margell Jackson

## A Competitive Edge

A recent grant will support graduate student success at Case Western Reserve University.

The Clare Booth Luce Fellowship Program, funded by the Henry Luce Foundation, provides two graduate fellowships for women in the sciences—one in the Department of Physics at the College of Arts and Sciences and one in the Department of Electrical Engineering and Computer Science at the Case School of Engineering.

“Fellowship opportunities like these allow promising graduate students to pursue independent, inspired research,” says Charles Rozek, vice provost and dean of the School of Graduate Studies. “These programs are also key tools in helping the university remain competitive in attracting the best and brightest minds.”



# Continued Success

Richard J. Fasenmyer Foundation grant will fund collaborative HIV/AIDS research

A \$3 million grant from the Richard J. Fasenmyer Foundation will fund HIV research by a pair of nationally renowned experts who were among the first to study the virus.

The award will support immunologists Michael Lederman, MD, the Scott R. Inkley Professor of Medicine at Case Western Reserve University School of Medicine and co-director of the Case Western Reserve University/University Hospitals Center for AIDS Research, and Leonard Calabrese, DO, section head of clinical immunology at Cleveland Clinic. The pair will build on their nearly 30-year collaboration to investigate potential relationships between autoimmune inflammatory diseases, such as rheumatoid arthritis, and HIV/AIDS.

The grant will help the researchers gain insight into why treatment fails in some HIV patients, better understand which factors protect certain populations from HIV infection and explore similarities between autoimmune diseases not previously thought to be related, such as HIV, rheumatoid arthritis and inflammatory bowel disease.

In addition to advancing HIV knowledge, the research has broader applications across the wider field of immunology, Lederman says. "This grant ultimately will help amplify current research to apply



Michael Lederman, MD, has studied infectious diseases at the School of Medicine for more than 30 years.

what we've learned about HIV immunology to better understand a host of other diseases—from rheumatology and endocrinology to cardiology and infectious diseases, among many others," he says.

The grant-funded project will build upon Northeast Ohio's significant contributions to AIDS and immunology research. In 1983—two years after researchers first found AIDS in the United States—Case Western Reserve researchers discovered the virus is transmitted by blood products. In 1994, the university established the Midwest's first and only National Institutes of Health-funded Center for AIDS Research, which today manages an annual NIH research budget exceeding \$20 million.

"Our investment affirms not only the concern for others that our founder showed during his lifetime, but also that the interplay of research and clinical care are critical to creating a future without HIV/AIDS," says John Baechle, board president of the Richard J. Fasenmyer Foundation.

Entrepreneur Richard Fasenmyer founded RJF International Corporation, a Fairlawn, Ohio-based leader in the manufacturing and distribution of interior wall-coverings, industrial matting products and specialty films.

# Gifts Support Medicine and Engineering

Alum's \$6 million commitment will provide funds to two schools



"This fund will support and inspire our students and faculty for generations to come. We are truly grateful."

—Norman C. Tien, dean and Nord Professor of Engineering, Case School of Engineering



A generous commitment from an alumnus of both the Case Institute of Technology and Case Western Reserve University's School of Medicine, who wishes to remain anonymous, will provide funding to each of the schools he attended.

The \$6 million commitment will be split equally between the School of Medicine and the Case School of Engineering through the Case Alumni Association.

The medical school's share will create an endowment that will produce income to be directed at the dean's discretion.

"This generous commitment demonstrates not only this donor's passion for the school, but a tremendous vote of confidence in our mission of education and discovery," says Pamela B. Davis, dean of the School of Medicine and the university's vice president for medical affairs.

At the engineering school, the gift will establish an endowment for the school's annual scholarship, equipment and faculty support.

"We are extremely proud of our accomplished alumni and the strong ties they continue to have with the association and the university," says Roger H. Cerne (CIT '63), CEO of the Case Alumni Association. "It is always gratifying to be a part of such philanthropic partnerships."



# Good News

## A selection of recent gifts from around campus

**Alcoa**, a leading producer of aluminum and fabricated products, is helping to increase diversity on campus by supporting minority and female students in programs such as the university's chapter of the National Society of Black Engineers, The Institute for Management and Engineering, SOURCE (Support of Undergraduate Research and Creative Endeavors) and an outreach program for high school students through CLIPS (the Center for Layered Polymeric Systems). Alcoa's tradition of support for Case Western Reserve has continued for more than 30 years, with an impact of more than \$1 million.

The Mandel School of Applied Social Sciences recently announced the establishment of a scholarship named in memory of Anna Snyman Fritz (SAS '57), a former professor at the school and a champion of the group social work movement. Lead supporters of the fund were Fritz's husband, **Edward Fritz**, and her mentee **David Crampton, PhD**, an associate professor at the school.

**Accenture, GE Lighting, Parker Hannifin, Swagelok, Alcoa** and the **Sherwin-Williams Company** were among the companies that supported activities during this year's Engineers Week—a national celebration of engineers' contributions to society—which took place in February.

A \$250,000 commitment from **Angelo Daprano, DDS** (DEN '67; GRS '71, orthodontics) will support the Department of Orthodontics by establishing the Lysle E. Johnston Jr. Lectureship at the School of Dental Medicine.

# Strength from Within

## Former faculty member contributes to nursing school's future

**Few on campus know** the significance of philanthropy better than Case Western Reserve University's faculty members. After all, it is often others' generosity that draws these experts to campus, fills their classrooms with bright students and allows them to make groundbreaking contributions to their fields—and to society.

It is not surprising, then, that these leaders often choose to support future faculty as they themselves were supported.

Such was the case for Ruth Anderson, PhD (NUR '45, '54), a professor emerita and former administrator at the Frances Payne Bolton School of Nursing. Her recent commitment will endow the nursing school's 14th professorship.

"I wanted to do something that would ensure the recruitment of passionate teachers well into the future," she says.

The Ruth Anderson Professorship is an unrestricted chair and will be appointed at the dean's discretion.

"Ruth's dedication to the ideals of our profession, professional leadership and our institution have already inspired generations of nurses," says May L. Wykle, PhD (NUR '62, '69) the Marvin E. and Ruth Durr Denekas Professor and dean of the nursing school. "With this gift, that inspiration will live on in perpetuity."



“ I wanted to do something that would ensure the recruitment of passionate teachers well into the future. ”

—Ruth Anderson, PhD

# Celebrations Winter Highlights



**1. Turning Point Society** members Edward (CLC '49) and Eileen Davis celebrate following a Faculty Spotlight event at Harcourt House featuring Robert Bonomo, MD, a professor at the School of Medicine and director of the Louis Stokes Cleveland VA Medical Center.

**2. Emeritus Trustee Michael J. Horvitz**, his wife, Jane, and their daughters, Elizabeth and Katherine, enjoy a reception with Bill Strickland (center), president and chief executive officer of Manchester Bidwell Corp., following Strickland's speech, "The Art of Leadership and the Business of Social Change," as part of the Town Hall Speaker Series. The university is Town Hall's academic sponsor.

**3. Peter A. DeGolia, MD, CMD**, is honored as the inaugural Jack H. Medalie Professor in Home-Centered Health Care, a chair named for the founder of the Department of Family Medicine at Case Western Reserve University School of Medicine.

**4. Janice and Don (CIT '61) Parmelee** (left) enjoy the Sun + Water Breakthrough Research event in Naples, Fla., with friends Carol and Frank (CIT '60) Dengler.

# Advancing Materials and Energy Research

## Case Western Reserve University

**alumnus** Thomas W. Seitz (CIT '70) and his wife, Nancy, have endowed a new chair that helps the Case School of Engineering build faculty expertise in priority areas.

The Thomas W. and Nancy P. Seitz Professorship in Advanced Materials and Energy will support the efforts of the Great Lakes Energy Institute and Institute for Advanced Materials at the university. It also represents the first philanthropic investment in the university's Engineering Strategic Hiring Initiative, which aims to attract outstanding researchers and enhance the diversity of the engineering school's faculty.

Seitz, senior vice president for strategic excellence initiatives at the Sherwin-Williams Company, says the hiring initiative and the university's regional impact were both factors in the couple's commitment, as was a desire to give back to his alma mater.

"The superb technical education I received at the Case Institute of Technology was only part of the story," Seitz says. "Learning how to learn and developing problem-solving skills made me a lifelong student. These combined abilities have served me well throughout my business career."

Seitz joined Sherwin-Williams in 1970. He holds an MBA from the University of Chicago and a Bachelor of Science in engineering from Case Institute of Technology. He maintains a strong relationship with Case Western Reserve as a key volunteer on a number of Case School of Engineering committees and serves as co-chair for the university-wide Corporate Visiting Committee.



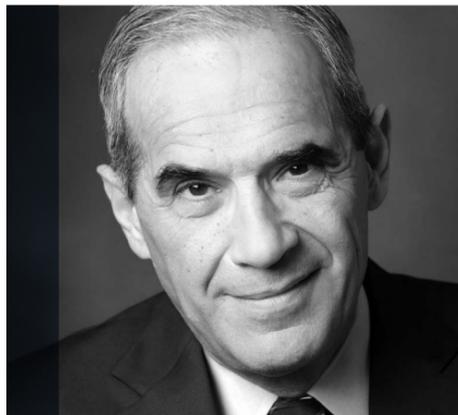
Thomas W. Seitz (right) and his wife, Nancy, celebrate with Norman C. Tien, dean and Nord Professor of Engineering

# Serving the University



## Julie Gerberding, MD

**Julie Gerberding, MD** (WRC '77, MED '81), president of Merck Vaccines, joined Case Western Reserve University's Board of Trustees this winter. A former director of the Centers for Disease Control and Prevention, Gerberding has appeared in *Forbes Magazine's* 100 Most Powerful Women lists and *TIME Magazine's* list of 100 Most Influential People in the World.



## Vincent Gaudiani, MD

**Vincent Gaudiani, MD** (MED '73), a practicing heart surgeon in Northern California, joined the university's Board of Trustees this winter. The leader of Pacific Coast Cardiac and Vascular Surgeons, Gaudiani also teaches surgical technique and is an adviser to several companies that manufacture heart valves. He and his wife, artist Candace Plummer Gaudiani, have three children.



## Profile GE

GE sponsored the Light Bulb Drop competition during Engineers Week. The design contest tested the ability of student-made contraptions to keep a light bulb intact after falling from the balcony of the Nord atrium.

GE has made supporting the journey from student to professional a priority in its longstanding partnership with Case Western Reserve University—a relationship that also has included direct philanthropic investment and a matching-gift program.

Recruiting on campus since the mid-1980s, GE has emerged among the university's top employers.

The company's campus presence goes far beyond a booth at the university career fair. In addition to sponsoring recruitment activities like the annual GE Day on the Quad and supporting career education opportunities, GE has robust co-op and internship programs. Since 1985, the global power company has hosted more than 200 Case Western Reserve students.

And co-op students aren't stuck filing or fetching coffee—they are assigned to some of the company's biggest projects, including work on cutting-edge technology not even on the market yet. "Co-op students are always given challenging growth assignments with deliverables that are critical to the success of major programs in the business," says Chuck Bentivegna (CIT '69), general manager—technology at GE Lighting.

In three co-op stints at GE, fourth-year chemical engineering major Matt Root has been to three states, five factories and worked on three different project and product lines. "We get really valuable assignments, and we're given responsibility on those assignments—a chance to take a leadership role," he says.

Co-op students gain valuable experience on key projects and can take advantage of an array of programs designed to teach business etiquette, communication techniques and a host of other real-world skills to help them grow as professionals as well as engineers.

"That experience is incredible," Root says. "It really reaffirms all the hard work you do back in the classroom."

GE has a track record of maintaining its investment in students long-term—the company has hired a Case Western Reserve co-op student consistently for the past 24 years.

# Financial Spotlight

## Retirement assets will keep public health initiatives working

**Stephen Wotman, DDS**, could be called a dental pioneer: Long before others considered the positive role that dentistry and dental education could play in the community, he championed public health initiatives as a faculty member and former dean of the School of Dental Medicine at Case Western Reserve University.

Wotman was instrumental in creating the university's Master of Public Health degree program and was an advocate for closing disparities in oral care practices among societal groups. He was also founder and principal investigator of the Community Research Oral Wellness Network, which studies preventive practices in dental care.

"Steve's vision, energy and commitment are largely responsible for the strong public-health orientation that is emblematic of our school today," says Jerold S. Goldberg, DDS (DEN '70) dean of the School of Dental Medicine.

Before his passing in October, Wotman committed some of his retirement assets to the School of Dental Medicine, ensuring that what he started at the school would last long into the future. His support will establish the Wotman Professorship for Public Health.

"This gift is one more addition to the gifts that Steve gave the school for 24 years. We benefited from his intellect, knowledge, experience and wisdom for a long time," Goldberg says. "The ripples of his generosity will go beyond the walls of this university. This gift will make a difference in the lives of individuals, the school, the profession and society."



**Shortly before his death, Stephen Wotman, DDS (front, right) celebrated his commitment to the dental school with his wife, Sara Rouse Wotman, PhD, Dean Jerold S. Goldberg, DDS, and President Barbara R. Snyder.**

## Giving Retirement Assets

### How does it work?

Retirement plans—such as deferred-compensation, profit-sharing, IRA, 401(k), 457 and 403(b) plans—permit you to designate one or more beneficiaries to receive all or a portion of the assets in the plan upon your death.

You can designate Case Western Reserve University as a beneficiary for all or part of your retirement plan assets, and, as with other will commitments, these gifts can be structured to ensure that both your family and the university benefit from the gift.

Your retirement assets will not be subject to estate tax or income tax upon receipt by the university as they would if they went to your heirs, allowing you the option of directing less-taxed assets to your loved ones while securing a lasting legacy at the university.

*To learn more about giving a gift of retirement assets to Case Western Reserve, please contact Susan St. Onge, John Shelley and the other estate-planning professionals at 877.477.1143 or [giftplan@cwru.edu](mailto:giftplan@cwru.edu), or visit [cwru.edu/giving/planned](http://cwru.edu/giving/planned).*



## About Turning Point

**Turning Point: Progress and Partnerships at Case Western Reserve University** celebrates the campus sculpture by world-renowned architect Philip Johnson. It serves as a metaphor for the power of education to change individual lives and the impact of philanthropy on our institution's history.

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