

# thecampus

## NEW BOARD MEMBERS, NEW LEADERSHIP

The Case Western Reserve University Board of Trustees has chosen a veteran member to provide leadership and has appointed three new members with deep Ohio roots and wide national influence.

The new board members are Brian Ratner, president of East Coast Development for Forest City Enterprises, Inc., headquartered in Cleveland; Scott A. Wolstein, chairman and CEO of Developers Diversified Realty Corporation, in Beachwood, Ohio; and Charles D. Fowler, president and CEO of Fairmount Minerals, Ltd., in Chardon, Ohio.

**Charles “Bud” Koch**, a member of the board since 1999, was named chairman-elect. His term as chairman begins October 18, 2008 and runs through October 2010. He will succeed current Board Chairman Frank N. Linsalata.

Koch was chairman, president, and chief executive officer of Charter One Financial, Inc. prior to its sale to The Royal Bank of Scotland (RBS) and now serves on the RBS board. Koch is the immediate past chairman of the Board of Trustees at John Carroll University, and with his wife, Katie, was honored by the Hattie Larlham Foundation with the Rudolph H. Garfield Circle of Caring Award for 25 years of service to the organization.

**Brian Ratner** oversees new commercial development east of the Mississippi River outside New York and Boston for Forest City Enterprises, Inc. He began his career with the company in 1987 and assumed his current role in 1997.

Ratner also serves on the Board of Trustees of the Rock and Roll Hall of Fame and Museum. His term on the Case Western Reserve Board of Trustees runs from February 2008 to February 2012.

**Charles D. Fowler** is a 1990 graduate of the Weatherhead School of Management’s Executive Master of Business Administration degree program. He joined Fairmount Minerals, Ltd. in 1986. The third-largest producer of industrial sand in the United States, Fairmount Minerals has won many regional and national awards for its environmentally friendly policies. Last year, the company endowed the Fairmount Minerals Chair in Social Entrepreneurship at Weatherhead. Fowler’s term will extend from November 2007 to November 2011.

**Scott A. Wolstein** has been CEO and director of Developers Diversified Realty Corporation since its founding in 1992. He became chairman of the Board of Directors in 1997. Prior to that, he was a principal and executive officer of the company’s predecessor, Developers Diversified Group. Wolstein’s mother and late father, Iris and Bert Wolstein, have been exceptionally generous benefactors of the university. Wolstein serves on many boards, and in 2007 received the Malden Mills Corporate Kindness Award from Project Love. Wolstein’s term runs from February 2008 to February 2012.



## 2008 COMMENCEMENT HONORS

# Visionaries and Humanitarians

With a keen sense of the power of the Internet, Case Western Reserve University alum **Craig Newmark** (CIT '75, GRS '77) turned an e-mail listing between friends into *craigslist.com* — a mega Internet site that receives more than nine billion page views a month. Newmark, who honed his computer skills as an undergraduate and graduate student at the university in computing and information sciences, will share his experiences in the dot-com world with the university's graduating class on May 18 as this year's Commencement speaker. Newmark also will receive an honorary Doctor of Science degree from the university.

Honorary doctorates also will be awarded to three distinguished guests for their extraordinary work in the areas of law, science, and the humanities. The recipients will be David M. Crane, professor of practice at Syracuse University College of Law; Margaret J. Giannini, M.D., director of the Department of Health and Human Services Office on Disability; and Raymond K. Shepardson, leader of the efforts to preserve Cleveland's Playhouse Square.

**David M. Crane** will receive an honorary Doctor of Law for his contributions to the field over the past 30 years. During his distinguished career, he was appointed by Secretary General of the United Nations Kofi Annan to serve as Undersecretary General. From 2002-2005, Crane served as the founding Chief Prosecutor of the Special Court for Sierra Leone, an international war crimes tribunal to try individuals who violated international human rights laws during the civil war in Sierra Leone in the 1990s.



*Case Western Reserve University alum Craig Newmark, creator of *craigslist.com* and 2008 Commencement speaker.*

Currently he is a member of the Syracuse University law faculty and on the teaching faculty of Syracuse's Institute for National Security and Counterterrorism. Crane received his J.D. from Syracuse University and his M. A. in African Studies and a Bachelor of General Studies degree in history from Ohio University.

The university will award an honorary Doctor of Science degree to **Margaret J. Giannini, M.D.**, for her longtime work and service to bettering the lives of 54 million people challenged with disabilities in the United States. In 2002, the U.S. Health and Human Services Secretary appointed Giannini as the director of the Health and Human Services Office on Disability, where she oversees the implementation and coordination of disability programs, policies, and special initiatives. Prior to her current position, she served as the principal deputy assistant secretary for aging in the Department of Health and Human Services.

Before joining Health and Human Services, she was deputy assistant chief medical director for rehabilitation and prosthetics at the Department of Veteran Affairs in Washington, D.C., where she focused on developing assisted technologies and technology transfers for the disabled. From 1981-1992 she created the first and largest University Center of Excellence on Developmental Disabilities when she served as the first director of the National Institute of Handicapped Research, an appointment by President Jimmy Carter in 1979. Her work has been recognized with more than 15 national and international awards.

**Raymond K. Shepardson** will receive the honorary Doctor of Humane Letters for his community work to preserve some of Cleveland's historic theaters as spaces for the performing arts. During the 1970s, Shepardson led and mobilized a grassroots campaign to save and restore Cleveland's historic theatres. By staging 200 to 300 productions a year, the efforts raised funds to complete restoration of these theatrical venues and led to public and private efforts that have raised \$40 million to preserve the theaters. One by one the theaters reopened, with the Ohio Theatre in 1982, followed by the State and Palace in the late 1980s, and finally the Allen in 1997. The work spearheaded by Shepardson has been hailed by civic leaders as one of the top 10 successes in Cleveland's history.

## Study Tracks Genetic Links to Colon Cancer

Taking a giant step closer to genetic testing for specific diseases, four researchers at the Case Western Reserve University School of Medicine have identified hereditary components of colorectal cancer (CRC). While CRC is the second leading cause of cancer mortality and the third most commonly diagnosed cancer among Americans, only five percent of CRC cases are due to known gene defects. The purpose of the study was to identify the remaining CRC-related susceptibility genes.

Results of the nine-year, National Institutes of Health (NIH) study were published in the March 2008 issue of *The American Journal of Human Genetics* (AJH). Georgia L. Wiesner, M.D., associate professor of genetics and medicine at Case Western Reserve School of Medicine; director of the Center for Human Genetics at Case Medical Center, a partnership between the School of Medicine and University Hospitals; and lead author of the article,

says, “The goal of our study is to identify the CRC genes in susceptible patients to better understand who may be prone to develop CRC and why.” Genetic testing would enable physicians to identify at-risk patients and to develop better screening strategies. Currently, family history is the only tool for determining a person’s risk for CRC.

“The goal of our study is to identify the CRC genes in susceptible patients to better understand who may be prone to develop CRC and why.”

The study is the first large linkage study of families with CRC and colon polyps in the country. Researchers reviewed a whole genome scan of all chromosome pairs in 194 families and identified CRC gene regions on three specific chromosomes. The study also analyzed families with different clusters of cancer, such as CRC with multiple polyps and CRC with breast cancer. These links will be investigated in the next five-year phase of the study, which has recently been re-funded by the NIH.

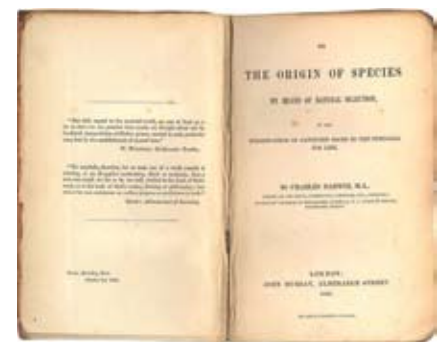
Collaborating on the study were first author Denise Daley, Ph.D., Department of Epidemiology and Biostatistics (now at the University of British Columbia); Sanford Markowitz, M.D., Ph.D., Markowitz-Ingalls Professor of Cancer Genetics and Howard Hughes Medical Investigator; and Robert Elston, Ph.D., director of the Division of Genetic and Molecular Epidemiology in the Case Western Reserve School of Medicine.

## Our Darwin Year

The university will mark the 200th anniversary of Charles Darwin’s birth and the 150th anniversary of the publication of his influential book, *On the Origin of Species*, with a campus-wide celebration that will run from fall 2008 to summer 2009.

Students will help launch the tribute to the British naturalist by reading David Quammen’s *The Reluctant Mr. Darwin: An Intimate Portrait of Charles Darwin and the Making of His Theory of Evolution*. The book, which reveals the naturalist’s hesitation about publishing his controversial theory, is the university’s 2008 Common Reading selection and will be distributed to all new undergraduates this summer.

Fall Convocation, the first formal university-wide gathering of the new academic year, will kick off the Darwin Bicentennial with featured speaker David Quammen discussing *The Reluctant Mr. Darwin*. Faculty are encouraged to consider the reading—and the entire Darwin Bicentennial—when designing course curricula for the coming academic year.



The title page of the 1859 edition of *On the Origin of Species*

## LEGAL EAGLES SOAR AT World Competition

For the first time in its history, Case Western Reserve University School of Law won the Phillip C. Jessup International Moot Court Competition, which is the world's largest and most prestigious Moot Court tournament.

Case Western Reserve's victory marked just the second time in 14 years that an American team was crowned world champion. The coveted Jessup Cup will reside at the law school for the next year.



The team consisted of third-year law students Zachary Lampell, Alex Laytin, and Brianne Draffin and second-year law students Margaux Day and Patrick Dowd.

The tournament victory was the most recent accolade for the international law program at Case Western Reserve, which recently earned a top 20 national ranking (16th) in a *U.S. News and World Report* national survey of law professors.

The team consisted of third-year law students Zachary Lampell, Alex Laytin, and Brianne Draffin and second-year law students Margaux Day and Patrick Dowd. Day and Laytin argued in the final round, representing the applicant, with Day winning the award as best final round speaker. More than 598 schools from 98 countries participated in the competition, which is a simulation of a fictional dispute between countries before the International Court of Justice, the judicial organ of the United Nations.

The Case Western Reserve team was undefeated during the week-long competition, beating DePaul University; Boston College; and university teams from Turkey, Colombia, Brazil, Singapore, London, and Australia.

The Case Western Reserve team was coached by Beth Young, a former national rounds champion from the School of Law and currently a judicial clerk for a federal district judge and adjunct professor at the school. More than 20 law school faculty and local practitioners helped prepare the team by judging practice rounds.

## Calendar of EVENTS

### AUGUST 28

Salute the new academic year at Fall Convocation on Thursday, August 28, 2008, in Severance Hall at 4:30 p.m. Come hear keynote speaker David Quammen, author of *The Reluctant Mr. Darwin: An Intimate Portrait of Charles Darwin and the Making of His Theory of Evolution*.

Visit <http://www.case.edu/convocation/>

### SEPTEMBER 4

The inaugural Inamori Ethics Prize will be awarded by the Inamori International Center for Ethics and Excellence in a ceremony on September 4, 2008, at Severance Hall on the campus of Case Western Reserve. A lecture by the prize recipient and a symposium will be held in conjunction with the ceremony.

For details, visit:

[www.case.edu/provost/inamori/](http://www.case.edu/provost/inamori/)

### OCTOBER 2 TO 5

Mark your calendars for 2008 Alumni Weekend and Homecoming. Find old friends and watch the Spartans Homecoming match-up.

For more information, go to

<http://www.case.edu/alumni/weekend/>



## Energy Professorship Enhances Institute's Charge



*From left to right: Norman Tien, dean, Case School of Engineering; Stephen H. Hoffman, president of the Jewish Community Federation of Cleveland; Ronald B. Richard, president and CEO of the Cleveland Foundation; Barbara R. Snyder, president, Case Western Reserve University*

The university's efforts to recruit prominent energy researchers and leaders from key energy-related disciplines recently received a \$2 million boost from the Maltz Family Foundation of the Jewish Community Federation of Cleveland.

The grant will establish the Milton and Tamar Maltz Professorship in Energy Innovation, the university's first endowed professorship in energy. As an integral component of the university's Great Lakes Institute for Energy Innovation, the professorship will serve as the cornerstone of the university's energy program and will provide leadership for the program's academic and research nucleus.

"Our interest in energy conservation is rooted in a sincere concern for protecting our natural resources and fostering more energy independence for our country. We can do this, in part, through technology breakthroughs, policy and cultural changes, and significant investments such as the Great Lakes Institute for Energy Innovation," says Stephen H. Hoffman, president of the Jewish Community Federation of Cleveland.

The grant also builds substantially on recent startup funding by the Cleveland Foundation, which provided \$3.6 million in December 2007 to support the creation of the Great Lakes Institute for Energy Innovation. The institute is a multi-disciplinary center led by researchers at the Case School of

Engineering that will explore economic development and technology transfer in emerging fields such as renewable power, storage, and efficiency.

"We are delighted that one of Cleveland's most prominent funders joins us in recognizing Case Western Reserve University's leadership in energy and the institute's potential to expand scientific and economic development for the entire region," says Ronald B. Richard, president and CEO of the Cleveland Foundation.

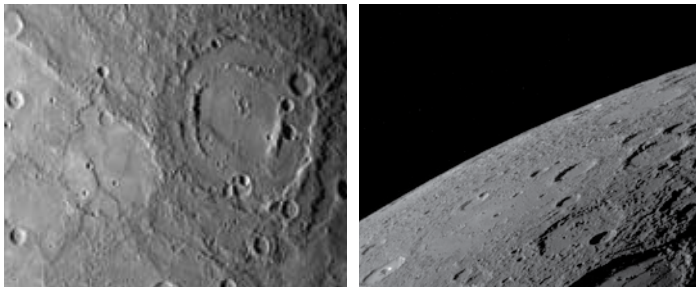
While the Maltz Family Foundation grant advances the Case School of Engineering's efforts to recruit a key researcher to the institute, the Cleveland Foundation's support is funding startup costs and general programming for new senior faculty members and for an executive director. The executive director will be the institute's bridge between the researchers and local, regional, and international industry. The university also has

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committed to hiring two junior faculty members to augment the core senior faculty group.

Designed to educate the next generation of engineers and scientists to better manage existing and emerging energy resources, the institute's mission is to evolve solutions for today's energy demands while developing farsighted energy research and energy-use strategies for tomorrow's applications.

"The foresight of such community leaders as Milton, Tamar, and David Maltz; Steve Hoffman; and Ronn Richard, along with Cleveland's manufacturing infrastructure, ready labor force, and our groundbreaking energy innovation research will allow this region to emerge as a national leader in sustainable energy research, technology development, and industry," says Case Western Reserve University President Barbara R. Snyder.



Left: As MESSENGER sped by Mercury on January 14, 2008, the Narrow Angle Camera (NAC) of the Mercury Dual Imaging System (MDIS) captured this image before its closest approach with the planet. Right: As NASA's MESSENGER spacecraft drew closer to Mercury for its historic first flyby, the spacecraft acquired this image showing a variety of surface textures.

Photos: NASA/Johns Hopkins University Applied Physics Laboratory/Carnegie Institution of Washington

## SCIENTISTS WILL BE STUDYING THESE DATA FOR MANY YEARS.

Geophysicist Steven A. Hauck II won't be leaving Earth any time soon, but the Case Western Reserve College of Arts and Sciences faculty member is leading a \$560,000 research project analyzing data collected by NASA's MESSENGER mission to the planet Mercury. Hauck is one of 23 participating scientists, each of whom is conducting separate research related to the mission.

An assistant professor of planetary geodynamics, Hauck studies Mercury's internal and tectonic evolution. The 23-member team also works together to guide the spacecraft, calibrate the equipment on board, and collect and archive data, all of which require exquisitely precise timing and close cooperation.

Ever since watching the first shuttle launch, Hauck has wanted to explore space. When MESSENGER

made its first flyby of Mercury on January 14, 2008, he was among the first to see regions of the planet never seen before by a spacecraft. Hauck has analyzed data from missions to Mars and from the Global Surveyor and Magellan. "It's exciting to be involved in this project. Data collected by MESSENGER will be critical to understanding how Mercury, and terrestrial planets in general, formed and evolved. Scientists will be studying these data for many years," he says.

NASA launched MESSENGER in August 2004. Since then the spacecraft has flown by Earth and Venus; it will pass Mercury again in October 2008 and September 2009 before it enters into orbit about the planet in March 2011. Once in orbit, MESSENGER will make two complete trips around Mercury each Earth day for a year. The spacecraft will travel in an elliptical orbit, collecting data when it's close to the planet, then cooling off and transmitting data when it's in the distant part of the loop. MESSENGER is equipped with a variety of instruments to collect information about the enigmatic planet, including topography, chemical composition, magnetic field, and gravity.

For more information about the MESSENGER mission, including photos, mission news, and entries by team members, visit <http://messenger.jhuapl.edu/>.

## IMPACT of GIVING

### Building a Bridge to the FUTURE

The Flora Stone Mather Alumnae Association Announces \$1 Million Challenge

*Education. Advocacy. Research.* These are the daily work of the Flora Stone Mather Center for Women, which has been increasing opportunities for women and improving the educational, professional, and social climate since 2002. They are also the ideals of the Flora Stone Mather Alumnae Association.

Having already provided a substantial gift to name the center in 2006, the association has now turned its attention to widening its base of financial support. Last May, the association announced a \$1 million fundraising challenge to benefit the Flora Stone Mather Center for Women.

The association will match every dollar raised before May 10, 2012, up to the \$1 million total. The challenge will allow the center to expand and deepen its mission to improve the lives of women within the university and the community.

“The university needs a place where women of all ages and all colors can go to shed the impediments—cultural, social, or gender-based—that may prevent them from being who they truly are and accomplishing what they truly want to do,” notes Campaign National Chairwoman Susie Gharib (FSM ’72), a Case Western Reserve University trustee who is widely known as the award-winning New York-based anchor of PBS’s *Nightly Business Report*.



Back row: Sandra Vodanoff, Lynn Singer, Nancy Johnson, Charlotte Guggenheim, Phyllis Gary, Dorothy Miller; Front row: Dottie Mitchell, Susan Troia, Gladys Haddad, Lynn Eastwood, Barbara Collins, Carolyn Cunningham, Pat Kilpatrick, and Buster Oldenburg.

Gharib is one of a dedicated group of volunteers who has stepped up to lead the fundraising effort, including Campaign Chairwoman MaryAnn Jorgenson (LAW ’75) and Campaign General Chairwoman Patricia B. Kilpatrick (FSM’49, GRS’51).

“We are tremendously pleased to see so many supporters coming forward,” says Kilpatrick, who notes the early success of the campaign, which has raised nearly \$200,000.

President Barbara R. Snyder lauds the commitment of the visionary group of people who organized to create the center: “Their dedication highlights the progress possible when people come together with a common aim.” For information on making a gift, please contact Gary Pillar at 216.368.3992.

“The Flora Stone Mather Center for Women is a vital resource to help 21st century students face the demands of today’s lifestyles and workplaces.”

Susie Gharib (FSM ’72)

September 4, 2008

## Leading Geneticist Named First Recipient of the Inamori Ethics Prize

Physician-geneticist and leader of the Human Genome Project, Francis S. Collins, M.D., Ph.D., has been named the recipient of the inaugural Inamori Ethics Prize from the Inamori International Center for Ethics and Excellence at Case Western Reserve University.

“Dr. Collins’ reputation as a principled leader of the Human Genome Project and the understanding that the Human Genome Project holds enormous potential for the improvement of humankind, make him an ideal recipient of the first Inamori Ethics Prize,” says Gregory L. Eastwood, M.D., (MED’66) director of the Inamori Center.

The Inamori Ethics Prize honors outstanding international ethical leaders and is presented annually to an individual whose actions and influence have greatly improved the condition of humankind. The Inamori Ethics Prize carries with it a \$25,000 cash award, intended to support the ongoing work of the prize recipient. As an employee of the U.S. federal government, however, it has yet to be determined whether Collins will accept the cash award.

A ceremony recognizing Collins will be held in conjunction with an ethics and genetics symposium and lecture September 4 at Severance Hall, on the Case Western Reserve campus.

Noted for his landmark discoveries of disease genes, Collins serves as director of the National Human Genome Research Institute (NHGRI) at the National Institutes of Health (NIH). His laboratory is dedicated to researching both rare and common diseases and has discovered a number of important genes, including those responsible for cystic fibrosis; neurofibromatosis; Huntington’s disease; adult

onset diabetes; and Hutchinson-Gilford progeria syndrome, a dramatic form of premature aging.

Collins led the multi-disciplinary, multi-institutional Human Genome Project, an international effort to map and sequence the three billion letters in the human DNA, offering the first complete view of the “human instruction book.” With its ultimate goal of improving human health, many consider the project to be one of the most significant scientific undertakings of our time. All the

groundbreaking data are now available to the scientific community without restrictions on access or use.

Since the project’s culmination in 2003, Collins has directed NHGRI’s efforts to ensure that the important genetic data contained within the book are translated into powerful tools and thoughtful strategies to advance biological knowledge and improve human health.

“Dr. Collins’ reputation as a principled leader of the Human Genome Project and the understanding that the Human Genome Project holds enormous potential for the improvement of humankind, make him an ideal recipient of the first Inamori Ethics Prize,” says Gregory L. Eastwood, M.D., (MED’66) director of the Inamori Center.

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