

*Sincerely,*

**Report to the  
Community**

2009 | 2010



**CASE WESTERN RESERVE  
UNIVERSITY** EST. 1826

think beyond the possible™



CASE WESTERN RESERVE  
UNIVERSITY EST. 1826

Barbara R. Snyder  
President

10900 Euclid Avenue  
Cleveland, Ohio 44106-7001

When we reach out to our community, we touch lives. Every initiative, whether it engages two people or two thousand, affects those involved in profound and powerful ways. We learn, we grow - and, most of all, we increase our understanding.

The pages that follow showcase a broad mix of programs and participants. The areas of engagement vary, yet the themes are remarkably consistent. You will read about gratitude, fulfillment and reward. You will recognize the passion and enthusiasm brought to each pursuit. Some lives change dramatically, while others change incrementally. This much is certain: no one leaves the experience the same.

To all those who step forward, and to those who embrace our efforts, thank you.

Sincerely,  
Barbara R. Snyder

# training keener minds

We are committed to preparing today's students to meet the challenges of the future as tomorrow's leaders.

Our diverse academic programs serve young people throughout Northeast Ohio year-round through tutoring and mentoring programs, internships, scholarships, technology training and career shadowing opportunities.

From basic tutoring in core subjects like reading and math to preparation for college entrance exams to career-specific shadowing experiences, our students and faculty share their knowledge and expertise to help Cleveland students succeed. The **Upward Bound** program provides year-round academic enrichment for 110 high school students every year. It focuses on students from low-income families and those who might be the first in their families to attend college, providing them the resources, advice and encouragement needed to prepare them for a successful collegiate career.

In addition to tutoring and homework help, we offer unique scholarships to open doors for Cleveland students. Established in 2009 by the Joan C. Edwards Charitable Foundation, the **Health Profession Pipeline Program** will award a full-tuition scholarship for a complete medical education to one student per year from the Cleveland School of Science and Medicine at John Hay Campus.

Mentoring programs give young people the chance to explore future careers. The **Mini Medical Experience** gives 40 students a chance to sample a career in medicine at a one-day workshop featuring lectures and hands-on projects managed by Case Western Reserve University School of Medicine faculty and undergraduate pre-medical students. Students practice intubation, suturing and taking vital signs.

*chance to learn about Cleveland, and at the same time, learn a little about being a teacher and a better, more patient listener.*

The **Women in Science and Engineering Roundtable (WISER) Girls' STEM Outreach Program** inspires interest in science in middle-school age girls, organizing an after-school science club and bringing students from Laurel School and Cleveland public schools to campus for unique events that are designed to ignite a passion for careers in science and engineering.

Our programs reach out to students from all grade levels, K-12, as well as to their teachers through programs like the **Fisk Robert Noyce Teacher Scholarship**, which trains high school teachers in STEM fields—science, technology, engineering and math. Building relationships with students and teachers at our neighborhood schools establishes the foundation for higher learning and successful careers.





## spotlight program: tutoring students

### 2009-10 ACHIEVEMENTS

Student  
volunteers: 175

Students  
tutored: 1,100

Active sites: 13

When Pittsburgh native William Griffith arrived for his first year at Case Western Reserve, one of the first things he did was

ride the bus around—exploring the University Circle neighborhoods and Cleveland suburbs that were part of his extended campus home.

“Some people go to college and spend

the whole four years without leaving campus—and that’s a waste,” he says.

As a way to get to know his new community, he started volunteering as a tutor through the university’s Project STEP-UP program. What he found was a way to revisit favorite subjects, be part of a vibrant community and build lasting connections with his students. “It’s the most satisfying job I’ve ever had,” he says.

Project STEP-UP sends university students like Griffith to schools, libraries and churches around Greater Cleveland to

tutor and mentor students from across the Cleveland Metropolitan School District.

This past year, Griffith tutored in an after-school program at the Cleveland School of Architecture and Design at John Hay Campus, offering homework help in subjects like pre-calculus, chemistry, physics and Spanish. Tutors work with students from kindergarten through high school and help with core subject learning, standardized test preparation and even art education.

He quickly learned that there’s more to teaching than just providing students facts and study tips—Project STEP-UP emphasizes the key role its tutors play as mentors. “If you can help them out, see what might be distracting them outside of school in order to help them learn better, you’re doing a great service,” Griffith says. “It’s great to build that connection.”

This program gave me a chance to learn about Cleveland and, at the same time, learn a little about being a teacher and a better, more patient listener.

Thank you to Janice Eatman Williams—as director of this program, she makes it her life and was a great resource in helping me get involved and do more.

And to the students at John Hay—thank you for showing up, for listening to me and for coming back. Thanks for giving me a chance to get involved and give back—this is the most satisfying job I’ve ever had.

Sincerely,  
William Griffith

# promoting healthier lives

From brighter smiles to more nutritious diets to higher self-esteem, we are improving the health of our neighbors and neighborhoods.

Our innovative health programs provide medical services and screenings, education and training, as well as research support and fundraising for a healthier hometown.

Early intervention creates a lifetime of healthy habits, which is why many of our programs focus on children. Signature programs from our School of Dental Medicine provide screenings, treatments and oral hygiene education for thousands of children in Northeast Ohio. The **Healthy Smiles Sealant Program** provides exams and dental treatments to second, third and sixth graders throughout the Cleveland Metropolitan School District. Dental students travel to schools to perform exams and place sealants on permanent teeth at risk for decay. The program also includes a classroom education component. This year, dental school volunteers visited 85 elementary and middle schools, examining and

treating more than 5,900 children and sealing more than 16,600 teeth.

Other programs focus on disease prevention and encouraging healthy lifestyle changes for children and adults alike. The new 2009 program **Increasing Access to Healthy Foods in Urban Neighborhoods** works with Cleveland organizations to make healthy options like fresh fruits and vegetables just as readily available, convenient and affordable as their high-calorie counterparts in urban communities.

Our medical and nursing students have teamed with the **University Hospitals Case Medical Center House Calls Program** to provide care to more than 300 homebound patients every year.

Students from our School of Medicine partner with the girls at the King Kennedy Club of the Boys & Girls Clubs of Cleveland for **SMART Girls** (Skills,

*You are helping the forgotten and the silent sufferers.*

Mastery and Resistance Training)—a health, fitness and self-esteem enhancement program designed for girls ages 8 to 17.

Undergraduate students in the Frances Payne Bolton School of Nursing work with school nurses to provide health services to up to 6,000 children in the Cleveland Metropolitan School District every year through **Nurses in Cleveland Schools: A Partnership for Health**.

In addition to our own programs, we enthusiastically support national initiatives, like **Relay for Life**, the annual 18-hour walk that raises awareness and funds for cancer prevention and research. This year, more than 700 students, faculty, staff and community members participated, raising more than \$76,000 in support of the American Cancer Society.





## spotlight program: free clinic

Samir Ridha, dental director at The Free Medical Clinic of Greater Cleveland, is well aware of the monetary value of the 11,000

free dental services he and his team provide every year. But for people suffering and struggling to decide between visiting the dentist to fix an aching tooth or paying a utility bill, the real value transcends the dollar figure.

“Helping someone find relief in the darkest

moment is absolutely priceless,” he says.

Volunteers—including the 215 dentists, hygienists, technicians and students who donate their time and talent—are essential, he says, not just to the dental department, but to the operation of the clinic as a whole as it provides free health care to more than 10,000 patients per year, including preventive, acute and chronic medical, dental, behavioral health and HIV services. The university and clinic enjoy a rich partnership that extends back

more than two decades, involving Case Western Reserve volunteers in nearly every aspect of care the clinic provides—from relationships with the dental and medical schools and the Mandel School of Applied Social Sciences to the thousands of hours volunteered by students and staff outside of specific curricula.

Ridha volunteered before joining the clinic full time, so he knows the rewards and challenges first hand. As director, he’s made acknowledging the enormous contributions of his volunteers a top priority—from his annual volunteer appreciation day to the wall of fame he’s set up inside the clinic to organizing media events to recognize the group of people he refers to as the “Cleveland Idols.”

Ridha sees the impact of their work everyday, both in how their dedication keeps the clinic running—and expanding its services—and in the relieved smiles restored across Greater Cleveland.

### 2009-10 ACHIEVEMENTS

Case Western  
Reserve  
volunteers: 490

Patients  
served: 10,000+

Value of total  
volunteer service:  
\$1 million

*Thank you to all those who have donated their time and skills. You are helping the forgotten and the silent sufferers. Your giving is priceless. You are the asset of the community, the safety net, the actual insurance and perhaps the last resource for many. You work the hardest yet are recognized the least. Your actions speak louder than words and action is what people need the most.*

*sincerely,*

*Dr. Samir Ridha*

# building stronger neighborhoods

Social service programs put the gifts of our students, staff and faculty to work in the surrounding community.

With seven schools and a college under our academic umbrella, our campus is a cornucopia of expertise. Our students, staff and faculty are primed to put their professional know-how and personal passions to good use.

Our social service programs allow the university's brightest minds to share their time and unique talents with those who need them the most. We integrate service into our academic curricula and provide numerous opportunities to connect with the community outside the classroom, both directly and through partner agencies.

Through the **Milton A. Kramer Law Clinic**, law students provide pro bono legal services, representing approximately 125 clients per year in cases ranging from civil suits to criminal defense to securing disability benefits.

The **Weatherhead Tax Assistance Program** offers free tax preparation for low- to middle-income individuals, filing more than 150 returns per year.

The **National Youth Sports Program** has been a fixture on campus for 40 years now, providing a safe place for Northeast Ohio kids to learn, play and grow. In 2009, 525 children attended the annual summer camp, where they got a chance to play a variety of sports—from popular classics like football and basketball to surprise hits like badminton. Campers learn more in their five-week experience than how to throw a perfect spiral—in addition to physicals administered by the Frances Payne Bolton School of Nursing, they receive core subject tutoring and health education to encourage a lifetime of healthy habits.

*Thank you so much. I was thrilled with the way the book turned out, and mama was so happy, she cried.*

Our chapter of **Engineers Without Borders** implements sustainable engineering projects around the world. This year, projects focused on providing water treatment and sanitation systems, with a total of 30 students working on three separate water system projects serving schools and villages in Cameroon, the Dominican Republic and Thailand.

**Meals That Heal** provides hot meals to some 50 residents at the Cleveland Domestic Violence Center. The annual **Halloween at Thwing** offers a safe trick-or-treat venue for dozens of local elementary schools kids, and volunteers repair and adapt toys for children with disabilities through **Replay for Kids**, which provides toys to 20 Ohio agencies that work with disabled children.





## spotlight program: capturing memories

### 2009-10 ACHIEVEMENTS

Student  
participants: 350

Agencies  
served: 97

Volunteer  
hours: 177,440

Everybody has a story, and thanks to Living Through Legacies, which creates memory books for local senior citizens,

90-year-old Bessie McClain and her family have a permanent record of hers.

Developed by alumnus David Harris during his field internship, Living Through Legacies is just one example of

the unique initiatives that grow out of the Field Education program at the Mandel School of Applied Social Sciences. Field education has been part of the Mandel School's core curriculum since 1915, and the school places graduate student interns like Harris at nearly 100 social agencies in Northeast Ohio every year. The partnerships prove mutually advantageous—the agencies benefit from the students' work while the students gain valuable hands-on experience.

McClain's daughter, retired Cleveland teacher Teresa M. Green, was visiting her mother at East Cleveland's McGregor Home in the fall of 2009 when Harris gave a presentation about his program. Thinking her mother would enjoy the chance to share her stories, Green applied.

Two Case Western Reserve students interviewed McClain, while Green and the rest of the family dug up more than 75 photos. The resulting book is a collection of treasured memories, from McClain's childhood to her first job at the Atlantic Seafood company in her hometown of Huntington, WVa., to her advice on parenting and the value of education.

"I was just enthralled by it," Green says of the book.

For her mother, who was diagnosed with Alzheimer's disease in 2000, the book provides a tangible link to a lifetime of memories. For the rest of the family, it's a portrait of a family matriarch that future generations can cherish, even if they never got the chance to hear her stories in person.

*Thank you so much! I was thrilled with the way the book turned out. Mama was so happy - she cried - and that's something she didn't do often. She was always a very serious, hardworking mom and I've discovered what a sense of humor she has.*

*For me, these stories matter so much, especially now in mama's life because she has created something tangible to see and read. My brother, Kevin, and I are grateful to be a part of this project. Our children and family members haven't had the opportunity to sit down and get all these details about her life. So it's especially valuable to have this reference for the generations to come.*

*Sincerely,  
Teresa McClain Green*

# advancing a revitalized community

We take an active role in cultivating a more robust local economy.

Thriving communities are greater than the sum of their parts—more than just choice residences, buzzing centers of commerce or vibrant cultural enclaves. Great communities have it all, and we are committed to making Greater Cleveland a better place to live, work and thrive.

Our University Circle roots trace back more than 125 years and we are proud to share our home with some of the country's top-ranked scientific, medical, historical and cultural institutions. With more than 4,200 full-time employees—including 497 Cleveland residents—earning more than \$270 million, we inject more than \$1 billion into the region's economy.

The university's expanding footprint illustrates our commitment to local investment. 2009 saw several major gift announcements supporting capital improvements on campus, including

the transformation of a University Circle landmark into a performing arts center and plans for a new student center.

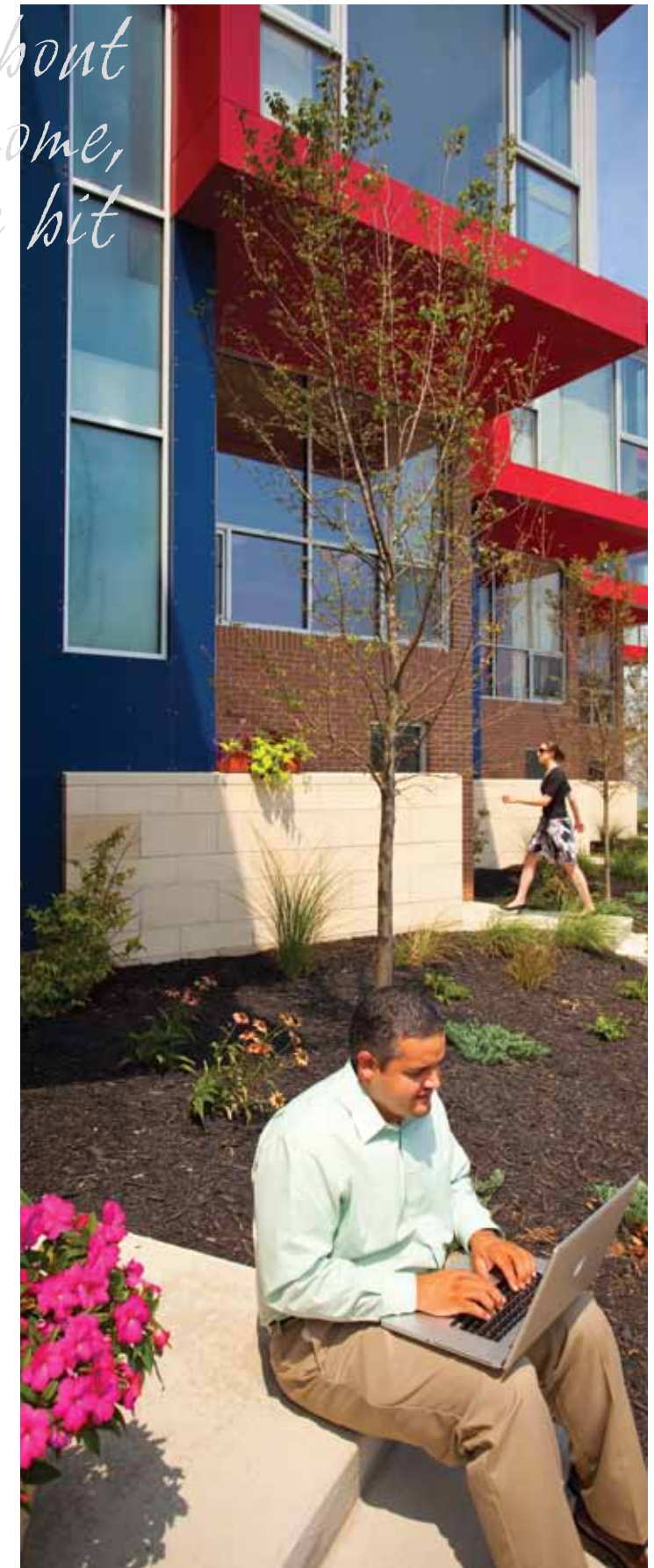
We use our research and technology resources to support local business and invest in Northeast Ohio. Through our Technology Transfer Office, we have encouraged and assisted in the creation of 30 high-tech companies that have attracted more than \$200 million in venture capital.

We played a key role in the establishment of the **Innovation Network**, a partnership between Case Western Reserve and other regional research institutions—including University Hospitals, Cleveland Clinic, JumpStart, Inc. and BioEnterprise—that provides flexibility in acquiring funding for promising spin-offs.

*When you're thinking about buying a home, every little bit helps.*

The **Case Community Card** gives the people of Greater Cleveland special access to our facilities and makes them eligible for a variety of discounts and benefits.

We are also transforming the technological landscape for our neighbors through the **Case Connection Zone**, which provides high-speed Internet connections to 104 homes adjacent to our campus. The pilot project is studying how better access to technology improves the quality of life for others by putting the educational, health and financial resources of the Internet at their fingertips.





## spotlight program: greater circle living

After years of moving around, Don Hunt has found the place he wants to permanently call home—and the Greater

Circle Living program helped him put his roots down in Cleveland.

Hunt, Case Western Reserve’s deputy registrar since 2007, has lived in many of the world’s marquee cities, but he says Cleveland has always felt like home. “It’s like you’ve got all the best of New York, D.C., L.A., San Francisco—any big city environment with the arts, culture and nature,” he says.

Through the Greater Circle Living program, Hunt received a total of \$15,000 toward buying his home—a custom-built single-family home in University Circle’s Fairfax neighborhood, which he purchased in April 2009.

The program encourages people to make University Circle more than just the “point B” of their daily commute by offering a range of financial incentives to employees of area nonprofits, including a forgivable loan of up to \$15,000 for home purchase, up to \$8,000 in matching funds for exterior renovations to existing homes and even rental reimbursement.

The program made it possible for Hunt to buy his home in the midst of serious economic turmoil. “When I moved to Cleveland, I knew I wanted to establish a home here—and this was going to be the place where I planned on retiring. At the same time, the economic environment was not one where you would consider making that purchase unless you were absolutely sure.”

For Hunt, the Greater Circle Living program gave him the financial boost to move forward with his home purchase with confidence, giving him a unique home in a historic neighborhood in the cultural heart of the city he loves.

### 2009-10 ACHIEVEMENTS

Total benefit dollars: \$25,000+

University employees benefitted: 7

Homes purchased: 1

Months of rent provided: 5

Home renovations funded: 1

*Thank you!  
Thank you for having the foresight and initiative to create a program like this. When you're thinking about buying a home, every little bit helps. I was able to take advantage of \$15,000 and it was a wonderful gift. Even with a stable job, that's no small amount of money to be given.*

*Sincerely,  
Don Hunt*

*Sincerely*

# celebrating an inclusive culture

Our university community welcomes diverse faculty, students and staff and celebrates distinctive ideas.

Seeking diverse voices and points of view makes us a stronger institution, both intellectually and culturally. Building an inclusive campus community is so central to our character that university leadership created a cabinet-level position to advance these initiatives in support of our overall strategic plan, *Forward Thinking*. Marilyn Sanders Mobley, PhD, the inaugural vice president for diversity, inclusion and equal opportunity, leads our efforts in this area.

Our diversity and inclusion programs are as varied as the people and ideas they represent—from initiatives that support minority-owned businesses in the community to numerous events throughout the year that celebrate diversity on campus.

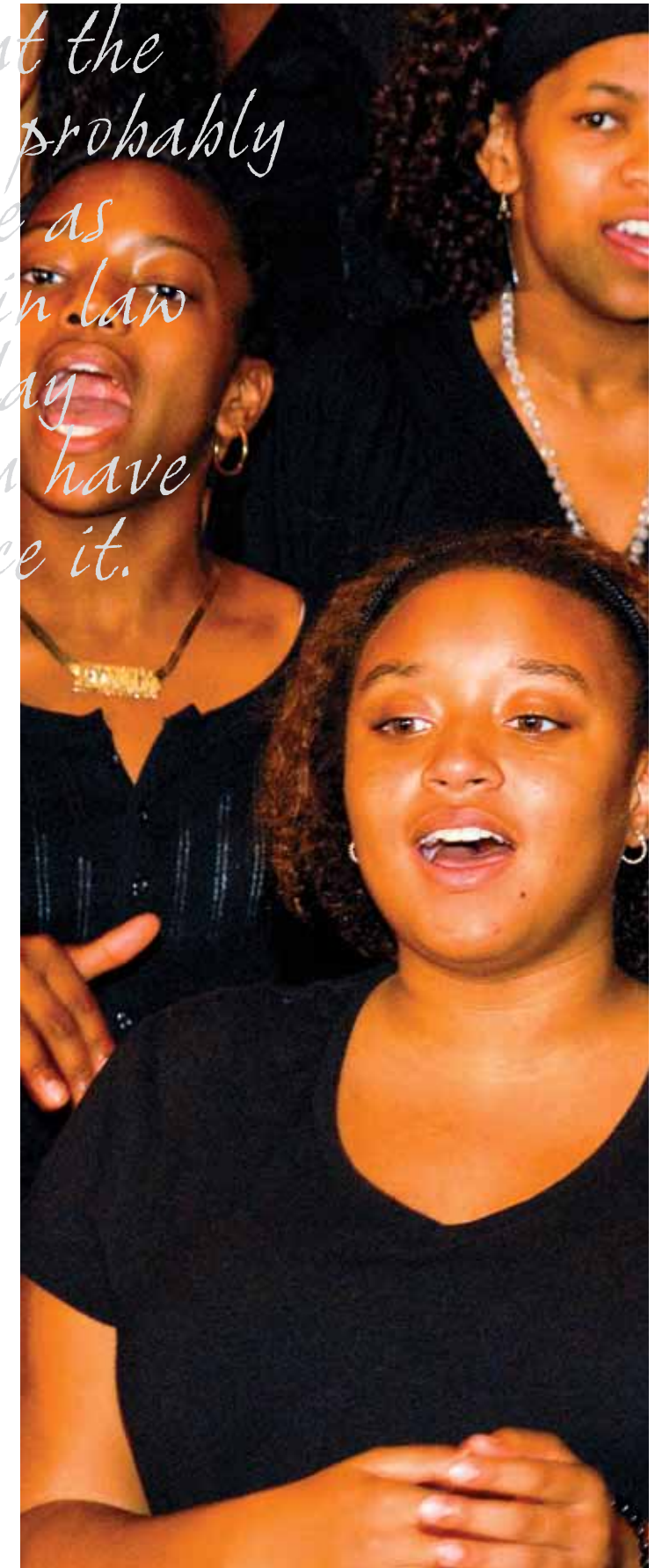
The 25-member **Supplier Diversity Initiatives Council** ensures that minority- and women-owned businesses are appropriately represented in our purchasing activities. We invested more than \$8 million with minority- and women-owned businesses in 2009, with Cleveland firms representing 55 percent of these dollars.

**Stephanie Tubbs Jones**—U.S. representative, Case Western Reserve alumna and community leader—left a legacy of service with her untimely passing in 2008. In recognition of her contributions to the university and community, several programs have been named in her honor, including our annual **Gospelfest** concert, a summer law clinic for minority students, a men's basketball tournament that benefits her foundation and a 5K race that benefits underrepresented undergraduate students at our university.

*Without them  
and without the  
academy, I probably  
wouldn't be as  
interested in law  
as I am today  
because you have  
to experience it.*

The **Inclusion and Diversity Lecture Series** creates a forum for research and scholarship on diversity and inclusion through lectures by our faculty and partners at Fisk University, a historically black college in Nashville, Tenn. Our partnership with Fisk goes back to 1925 and includes jointly taught classes, campus ambassadors and exchange programs, joint research projects and dual-degree programs.

The **Unity Banquet and Scholarship Benefit** recognizes the academic accomplishments of the university's underrepresented students and graduating seniors. Underrepresented students with grade point averages higher than 3.75 are honored at the event and several scholarships are also awarded.





## spotlight program: legal diversification

With multiple summer internships at a Cleveland law firm on her resume before the start of her senior year of high

school, Jzinae Jackson was already striding toward her chosen career when she participated in the 2009 Stephanie Tubbs Jones Summer Legal Academy. But her experience there made the 2010 Shaw High School graduate confident in her choice.

### 2009-10 ACHIEVEMENTS

Student  
participants: 19

High schools  
represented: 13

Interns placed:  
14 students to  
12 employers

"The idea of becoming an attorney is intimidating," Jackson says. "But the summer legal academy gave me so much insight and made me realize that I don't have to be afraid to go forward with my goals."

Established in 2005, the academy seeks to build a more diverse legal community by immersing a group of select minority high school students in a two-week experience that gives them a trial run at the legal profession.

The program incorporates a variety of activities designed to let students explore the law, including presentations by local legal professionals and field trips to the federal court in downtown Cleveland. Students also research a sample case, which they argue in front of volunteer judges in a mock trial. Summer internships are also available, offering students the opportunity to work for municipal court judges, the city prosecutor's office, the Legal Aid Society of Cleveland and local defense attorneys.

The academy left such an impression on Jackson that she returned the following summer, this time to assist by serving as a witness in the mock trial. "It's all about making connections—getting to know the people in your field of study is key to making the correct career choices," she says. "If I can come back and help someone else, maybe someone can complete the circle by helping me."

I would like to give special thanks to all the participating attorneys, volunteers and the legal academy directors, Sarah Polly and Jennifer Cupar. Without them and without the academy, I probably wouldn't be as interested in law as I am today, because you have to experience it. It gave me the chance to make connections — to really feel and explore the field of law.

It was so important and felt so good to meet with others all around the city. They are your peers, they are your age and they want the same goals as you. Being around people like them encourages me!

Sincerely,  
Jzinae Jackson

# making an impact

Our programs make a difference in the community.

## At a Glance

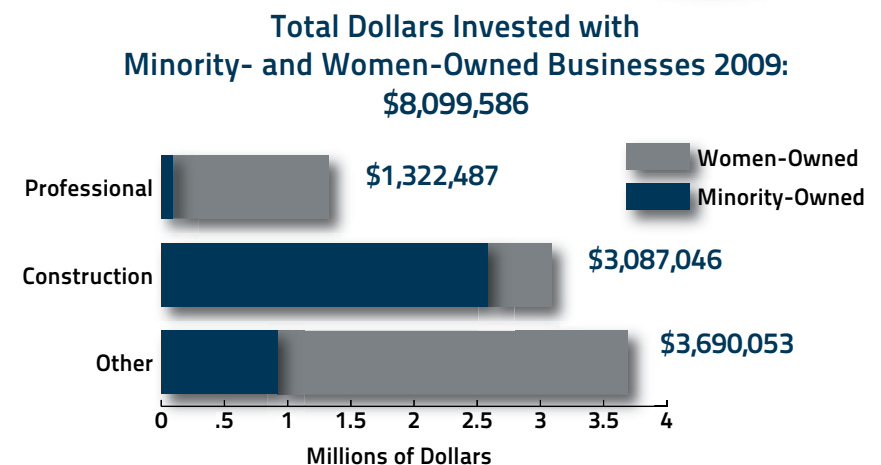
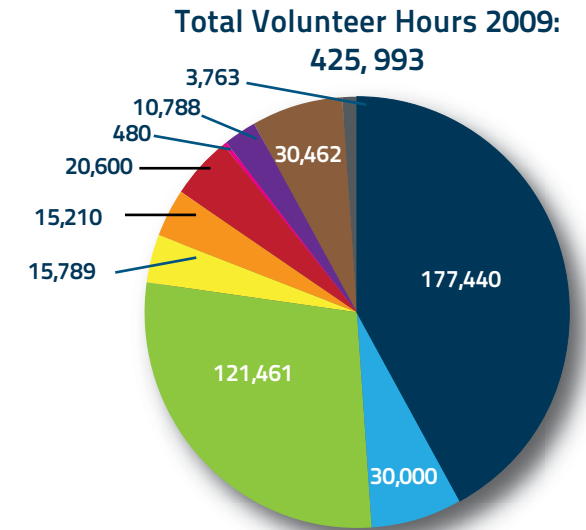
We coordinate more than 500 outreach programs, including more than 70 signature programs in the areas of academic, health, social services, economic and community development, and diversity and inclusion:

- 19 pre-college programs
- 20 health programs
- 9 STEM (science, technology engineering and math) programs
- 9 international programs
- 7 mentoring and tutoring programs
- 5 diversity and inclusion programs
- 4 special recognition programs in honor of Stephanie Tubbs Jones
- 3 career shadowing and internship programs
- 3 economic development programs

## Accolades

We have been recognized as a champion in the community for our commitment to improving the lives of our neighbors:

- The President's Higher Education Community Service Honor Roll, 2008 and 2009
- Top 10 "Saviors of Our Cities: A Survey of Best Neighbor College and University Civic Partnerships," 2009
- *Washington Monthly's* Top Community Service College Guide, 2009
- The Pillar of the Community Service Award, 2008
- *Kaleidoscope* magazine's "Women Who Give Back" included President Barbara R. Snyder in 2008



# about the office

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We work with public partners to build a stronger community.

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The Office of Government and Community Relations manages our relationships with public-sector partners, linking us to government officials and other community stakeholders, advocating and advising on legislation that impacts our university and coordinating outreach with the Greater Cleveland community and beyond.

As part of the Office of Government and Community Relations, the Center for Community Partnerships serves as a central hub for all information pertaining to our community outreach initiatives.

## Staff

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