

Fundamental Questions for Deliberation in the Strategic Planning Process

1. What would you like the University to be in five to ten years?
2. What will it be necessary for the University to do to be successful in reaching that vision?
3. What are the three to seven most important strategic issues for the University to consider in the strategic planning process?
4. What would you like your [academic or administrative unit] to be in five to ten years?
5. What will your [academic or administrative unit] need to do to be successful in reaching that vision?

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