

Fred Rothstein. "What really made this exciting was that the entire process was one of joint strategic planning toward these shared goals, with input from our faculty. Our goal is nothing less than to create an academic medical center whose teaching, research discoveries, and outreach will help alleviate the burden of human illness worldwide."

CWRU Partners with ideastream

CWRU and ideastream (WVIZ/PBS-TV and 90.3WCPN-FM) have signed an agreement to develop content and collaborate in the application of technology for radio, television and video and audio webstream distribution, as well as fixed media such as videotapes and DVDs.

The collaboration, "will provide the University with new ways to serve the community and share the research and activities taking place on our campus," said Lynn Singer, Deputy Provost and Vice President for Academic Programs. "In addition, our students will benefit from the potential of real learning experiences that could emerge from our collaborative project."

Kathryn Jensen, COO of ideastream, added that, "our goal is to turn the tremendous intellectual capacity at the University into programming that connects with the community."

One example of ideastream programming is a series titled "Making Change: Reinventing Our Economy," which debuted during the week of October 14 on both WVIZ and WCPN. The series focuses on the challenges facing the region's economy,

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Wolsteins Give \$2.5 Million to Weatherhead School

In August 2002, the Weatherhead School of Management announced a gift commitment of \$2.5 million from Iris S. and Bert L. Wolstein of Cleveland. "Bart" Wolstein, who founded both Developers Diversified and the Heritage Development Company, is a nationally recognized leader in the real estate development industry.

The Wolstein Family has designated \$1 million of their gift for the renovation of the former Sycamore Hall, an elegant brick mansion next door to the George S. Dively Building on Bellflower Road. The facility, which has been renamed Iris S. and Bert L. Wolstein Hall, will be the home of the Weatherhead School's undergraduate programs. The remaining \$1.5 million of the Wolsteins' gift will be used to establish the Iris S. Wolstein Professorship in Management Design.

"The generosity of the Wolstein family will help the Weatherhead School make significant progress toward achieving the goals of our five-year strategic plan," said Dean Mohsen Anvari. "We are extremely grateful to Bart and Iris Wolstein for this extraordinary gift."

CWRU Provost and University Vice President James W. Wagner also praised the Wolsteins for their support of the University and the Weatherhead School. "Bart and Iris Wolstein are generous benefactors, not just of Case Western Reserve University, but of many nonprofit organizations in Cleveland, northeast Ohio and the nation," Wagner said. "Their gift to the Weatherhead School is an enormous honor and provides us with the opportunity to add another distinguished educator to the outstanding Weatherhead faculty through establishment of the Iris S. Wolstein Chair in Management Design."



Renovation of Iris S. and Bert L. Wolstein Hall nears completion.

using information developed by researchers in the Weatherhead School's Center for Regional Economic Issues. Funding for the series is provided by SBC Ameritech.



Research ShowCASE Debuts in April

The latest research taking place at CWRU will be presented to the community on April 4, 2003 in the University's Veale Convocation, Recreation and Athletics Center. The event, Research ShowCASE 2003, is the first-ever day dedicated to highlighting research occurring at CWRU and its affiliated institutions.

Participation in Research ShowCASE 2003 is open to all CWRU faculty and graduate students, as well as researchers at the Cleveland Clinic Foundation, the Louis Stokes Veteran Affairs Medical Center, MetroHealth System and University Hospitals of Cleveland. Attendance is free and open to the public.

"This is an exciting and important event in the history of our University," said Edward Hundert, CWRU President. "It will be the first time people see under one roof the remarkable breadth and quality of research taking place here. Our hope is that Research ShowCASE 2003 will spark even more ideas as a result of researchers seeing what others are working on."

Eric Cottington, Associate Vice President for Research, noted that, "research is one of the things for which CWRU is best known. Research ShowCASE will be an opportunity to show everyone around the University, as well as people from outside, the nature of the work taking place here. Corporations,

foundations and other agencies and individuals that have an interest in research, some of whom currently or potentially might sponsor or collaborate on such research, will also be invited to attend."

An additional purpose of the event is to create connections among researchers from different parts of the University and its collaborating institutions. "It's natural for people to get caught up in their own research projects and lose sight of the exciting work taking place all around them," Cottington said. "We anticipate that the synergies coming from this event will lead to even more groundbreaking research at CWRU in the future."

Participants in Research ShowCASE 2003 will display their research on posters and via other media throughout the day in the Veale Center. Researchers will be available to answer questions about their work. Panel discussions in cross-cutting areas of interest will also take place, as will a keynote address by a national research leader. A vendor fair showcasing the latest research tools and instruments will be part of the day.

Additional information about Research ShowCASE 2003 is available on the Web at <http://www.cwru.edu/menu/showcase/> or by e-mailing researchshowcase@po.cwru.edu.

New Curriculum Approved for Undergraduate Program

In September 2001, the President's Commission on Undergraduate Education and Life (PCUEL) published an extensive report that put forth a bold new vision for an undergraduate education based on five central values: disciplinary literacy; intellectual breadth; social responsibility;

leadership; and creativity. The Weatherhead School of Management, sensing the appropriateness of the call for fundamental redesign, took up the task of finding ways that the PCUEL vision could be expressed through our curriculum.

Led by Gary Previts, Professor of Accountancy and Associate Dean for Undergraduate and Integrated Studies Programs, a Weatherhead undergraduate education team produced a major overhaul of both the BS in Management and BS in Accountancy degree programs that is informed by the PCUEL values.

Features of the new undergraduate programs include:

- Creation of a capstone experience within the disciplinary major.
- Opening up the programs to allow for a broader degree of student choice.
- Creation of research and communication seminars that blend faculty scholarship and student skill formation.
- A career plan requirement to guide students' educational choices in their final undergraduate years.

In addition, the Weatherhead School has begun a pilot program of intensive career mentoring designed to identify and magnify the intangible elements of professional success.

The curricular changes received final approval on November 7, 2002. Previts noted that although additional work remains to be done to fully implement the resource intensive recommendations the PCUEL report, these revisions represent considerable progress toward that goal.