It's Your World
Explore It!
Center for International Affairs
As outlined in our **strategic plan**, Case Western Reserve strives to graduate ‘truly global citizens.’ Whether by cultivating opportunities for **international study**, welcoming **international students** to our campus or forging international **research partnerships**, our Center for International Affairs promotes an inclusive **culture of global citizenship**.

*Barbara R. Snyder*

**PRESIDENT**
The Center for International Affairs provides leadership, expertise, and support to the Case Western Reserve University community, cultivating a dynamic international presence and inspiring a culture of global understanding and responsibility.
Case Western Reserve University’s first university-wide international office was established in 2009, the Center for International Affairs opened in 2011, and our international strategic plan was adopted in 2012. Since 2009, the percentage of international students—undergraduate, graduate and professional—has grown from 14% to 17%. In just the past two years, the percentage of undergraduate students studying abroad has risen from 19% to 28%. Our goal is that no less than 50% of our undergraduate students have an educational experience in another country by 2019.

Our vision is to cultivate a dynamic international presence and to inspire a culture of global understanding and responsibility. This vision includes determining where CWRU as an institution will have a sustainable presence. Candidates include Brazil, India and Uganda. In addition, we encourage faculty and staff to think about how international learning can become increasingly embedded in our curriculum, to ensure that every student graduates as a global citizen.

These are exciting times on our campus. The Center for International Affairs helps CWRU weave the internationalization that already takes place in each department and school into a coordinated, university-wide effort, enhancing opportunities for all. I invite you to join with us as *We Bridge CWRU and the World.*

David Fleshler
Associate Provost
2013 Highlights

Signed an exclusive international agreement between CWRU and CAPES in Brazil

2013 marked a turning point in the long history of academic collaborations between CWRU and Brazil, the world’s 5th largest economic power. Through an official university-wide academic collaborative agreement with the Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (CAPES), an agency within the Brazilian Ministry of Education, CWRU is now a primary destination for undergraduate and graduate students from premier Brazilian universities.

The partnership calls for qualified Brazilian students to take graduate courses and earn advanced degrees in a variety of disciplines—including engineering, medicine, arts and sciences, and dental medicine—at CWRU, while university faculty and students pursue research collaborations and other academic projects in Brazil.

This initial Memorandum of Understanding provides a foundation for additional graduate education and research collaborations across Brazil and holds the promise of significant benefits for both CWRU and Brazil.

“The Brazilian government recognizes the preeminence of our university, and we see enormous potential for scholarly collaboration. We welcome the opportunities this arrangement can bring.”

W.A. “Bud” Baeslack III
Provost and Executive Vice President

“This exciting collaboration partners two prestigious organizations, CAPES and CWRU, allowing us to advance education and research in the STEM fields both in Brazil and in the U.S.”

Jorge Almeida Guimarães
President of CAPES
Launched the first CWRU-developed, semester-long study abroad program

The CWRU in London program is the result of years of collaboration between the faculties at CWRU and at the Royal Academy of Dramatic Art (RADA). Working together, the two institutions developed a curriculum that explores European theatre history and performance. Students spend 3-4 weeks studying a particular time period in European Theatre History while exploring the performance styles of that time through four distinct performance projects, culminating in a studio presentation in one of RADA’s theatres.

The program is designed to attract CWRU students as well as students from other universities who are looking for a distinct RADA experience while receiving credit and support from the faculty at CWRU.

“We are encouraged to stretch. Most of our classes begin with an exercise that requires the individual to assess his or her body and mind. We are encouraged to lean into our burning muscles and are reassured that, as long as we continue to breathe, not only will we survive, we will get better. This same philosophy pervades the challenges of all of our classes and rehearsals. Less than halfway through my time in London, I can already tell that my mind, body, and performance skills are becoming more flexible!”

Sara Bogomolny
Sara is a student in the inaugural CWRU in London program
To help meet CWRU’s goal of promoting an inclusive culture of global citizenship, the university developed initiatives that increased the number of undergraduate students who studied abroad by 5% in 2013. The university also welcomed a record number of undergraduate international students, which comprised 12% of the entering class.

Providing support for faculty and staff is a key component of the Center for International Affairs. The inaugural Global Talk Series offers guidance regarding international programs, research, and initiatives. The series kicked off in Fall 2013, and included themes that focused on exploring opportunities in Brazil, study abroad tips for faculty advisors, cross-cultural communication, and developing international agreements.

The Center supported four faculty projects through the Faculty Seed Grants for Internationalization program to develop sustainable initiatives that enhance internationalization at CWRU. Grants went to support the development of study abroad programs in Germany and Jordan, university research collaborations in Vietnam, and an adoption and child welfare training project in Romania.
CWRU joined with thousands of universities to provide educational and advocacy events to celebrate International Education Week. The Center helped organize programs ranging from a panel discussion regarding the LGBT experience in the Russian Winter Olympics to a Thanksgiving dinner hosted by international students. More than 25 events helped stimulate cultural understanding in our community.

To retain highly skilled international talent in Northeast Ohio, CWRU partnered with Global Cleveland in connecting international students to area employers at the first-ever Mandarin-Speaking Professionals and Graduate Students Networking Workshop and Employer Reception. More than 130 Chinese students attended, meeting and connecting with representatives from local companies conducting business in Asia.

The Center created an International Student and Scholar Liaison position. The Liaison works collaboratively with offices across campus to cultivate an environment that offers the entire university community the experiences, understanding and knowledge that fosters global citizenship.
Rise in the percentage of undergraduate students studying abroad

2012-13
28%

2011-12
24.8%

2010-11
19.4%

28% of undergraduates study abroad

CWRU has study-abroad opportunities in 36 countries

1,767 of CWRU students are international (17% of the total student body)

CWRU has more than 130 international agreements in 39 countries

CWRU students are from 84 countries
“Our goal is to ensure that at least 50% of our undergraduate students have an educational experience in another country by 2019.”

David Fleshler
Associate Provost for International Affairs

Increase in international students studying at CWRU

- 2013-14: 1,767 students
- 2012-13: 1,665 students
- 2011-12: 1,547 students
- 2010-11: 1,486 students
- 2009-10: 1,343 students

“Bridging Opportunities”

Our goal is to ensure that at least 50% of our undergraduate students have an educational experience in another country by 2019.

David Fleshler
Associate Provost for International Affairs
Bridging Engineering & the World

Case School of Engineering: Historic Myanmar Study Abroad Program

The Case School of Engineering developed the first U.S. Department of State recognized study abroad program in Myanmar.

As part of a Fulbright program, Daniel Lacks, the C. Benson Branch Professor of Chemical Engineering, has been assisting one of the top engineering schools in Myanmar, Yangon Technological University (YTU), with curriculum development. He made headlines by creating “International Engineering Entrepreneurship,” an intensive, two-week course that included 13 CWRU graduate students and 13 graduate students from YTU and other Myanmar universities. In addition, he held workshops with faculty members and graduate students to introduce them to contemporary engineering education.

During his time in Myanmar, Professor Lacks also met with U.S. Embassy officials to discuss how the U.S. and CWRU can support universities in Myanmar. This exciting endeavor will hopefully lead to a deeper and richer relationship between CWRU and institutions in Myanmar.

Myanmar: The U-Bein Bridge is the longest teak bridge in the world.

Professor Lacks with students and faculty at Yangon Technological University.
More than $30,000 in faculty seed grants awarded to CAS faculty

CAS is the top producer of Fulbright Scholars at CWRU

More than 50% of students studying abroad are CAS majors

“Women, Creativity, and the Arts” (WGST 301) is a project that introduced CWRU students to two generations of Arab women artists.

BRIDGING ARTS AND SCIENCES & THE WORLD

College of Arts and Sciences: Fostering Collaboration and Research in the Middle East

The College of Arts and Sciences (CAS) is an active member of the Northeast Ohio Consortium for Middle East Studies (NOCMES), a cross-disciplinary organization that seeks to disseminate scholarly research about the Middle East in accessible ways.

Partnering with six other institutions of higher learning in Northeast Ohio, CAS and NOCMES have hosted distinguished speakers including Democracy Now! correspondent Sharif Abdel Kouddous and Laleh Khalili, Professor of Middle East Politics in the School for Oriental and African Studies at the University of London.

The Center for International Affairs has been pleased to provide faculty seed grants to support two initiatives to further Middle East studies in the College of Arts and Sciences. The Center awarded more than $10,000 to facilitate Associate Professor Pete Moore’s research into uprisings and revolutions in the Middle East and Associate Professor Cheryl Toman’s analysis of women’s studies in the Arab world. Professor Toman’s project has led to engagement between CWRU faculty and faculty at prominent universities in Lebanon and Jordan as well as a new study abroad program in Jordan for CWRU students.

Jordan: Located in the Wadi Rum Desert, Burdah Rock Bridge is considered one of the highest natural arches in the world.

“Women, Creativity, and the Arts” (WGST 301) is a project that introduced CWRU students to two generations of Arab women artists.

“The Center’s Faculty Seed Grant allows faculty limitless possibilities for internationalization projects and encourages creativity and exchange.”

Cheryl Toman
Associate Professor, Department of Modern Languages and Literatures
Director of the Ethnic Studies Program
Director of the Women’s and Gender Studies Program
Singapore: The Helix Bridge is the world’s first curved “Double Helix” pedestrian bridge and is inspired by the yin and yang concept in Asian culture. The architecturally unique bridge is said to bring wealth, happiness and prosperity to Marina Bay.

Bridging Nursing & the World

Frances Payne Bolton School of Nursing: A World Health Organization (WHO) Collaborating Center

The School of Nursing is one of 10 World Health Organization (WHO) Collaborating Centers for Research and Clinical Training in the U.S. and one of 38 in the world. The focus of the WHO Collaborating Center at CWRU is home care nursing—the delivery of healthcare services in the home setting.

In the summer of 2013, the inaugural WHO home care conference, The Future of Health Care at Home, was held at CWRU and co-sponsored by the School of Nursing. Nurse participants included representatives from 13 countries, including Chile, Costa Rica, India, Jordan, Nepal, Qatar, South Korea, Singapore, Suriname, Thailand, Uganda, United States, and Zimbabwe. Networking activities and group meetings provided opportunities to envision the future of home-based nursing care around the world.

“Helping people figure out how to take care of themselves has been the focus of home care nurses for more than 100 years.”

Elizabeth Madigan
Associate Dean and Professor
Frances Payne Bolton School of Nursing

19% of graduates completed nursing capstones abroad

More than 25 countries with alumni in professional nursing positions

38 global collaborating partners
China: Chengyang Wind and Rain Bridge is one of the largest wind and rain bridges in China. Surrounded by Dong villages, it is one of the most artistic and precious examples of Chinese wood architecture.

The Mandel School of Applied Social Sciences (MSASS) is one of seven U.S. schools of social work chosen to help build social work education in China over the next five years.

The project aims to assist the nation in preparing and graduating three million professional social workers by 2020. The Mandel School has partnered with Northwest University in Xian, China. M.C. “Terry” Hokenstad, the Ralph S. and Dorothy P. Schmitt Professor and Professor of Global Health, is leading the Mandel School’s participation in the project.

Over the past year Mandel School representatives have traveled to China to meet with faculty from participating Chinese universities to provide consultation on the development of graduate-level social work education. In addition, a faculty member from Northwest University has been on the CWRU campus as a visiting professor, engaging with members of the field education department. Additional exchange visits and video conferences are planned.

“Being selected is a recognition of both the quality of our own education program and our cultural competence in working with international partners.”

Grover C. Gilmore
Dean, Jack, Joseph and Morton Mandel School of Applied Social Sciences

Distinguished University Professor
M.C. “Terry” Hokenstad leads the Mandel School’s participation in the China social work education project.
Brazil: The Octávio Frias de Oliveira Bridge is the only bridge in the world that has two curved tracks supported by a single concrete mast.

**BRIDGING DENTAL MEDICINE & THE WORLD**

**School of Dental Medicine: Working with the Ohio State Board to Provide Clinical Experiences to Visiting Brazilian Students**

The School of Dental Medicine (SODM), in cooperation with the Institute of International Education, the government of Brazil, and the Ohio State Board of Dentistry, spearheaded a rules change that allowed visiting Brazilian dental students studying at CWRU for a year to work with dental patients directly.

Until early 2013, non-degree international dental school students throughout Ohio were not permitted to participate in hands-on patient care. Dentistry, however, is a clinical profession; allowing the Brazilian students to participate in the provider-patient relationship results in a more educational and, ultimately, richer learning experience. “To spend a year without seeing patients can really set you back while you are still in training stages,” says Dr. J. Martin Palomo, who, with Dean Jerold Goldberg, was instrumental in securing the right to allow Brazilian students to receive clinical experience.

Working with the Center for International Affairs, SODM welcomed four visiting Brazilian students in Fall 2013.

The Brazil Science Mobility Program (BSMP) provides scholarships to Brazilian students in mostly STEM fields (Science, Technology, Engineering and Math) for study at U.S. colleges and universities.
In conjunction with the International Law Institute-African Center for Legal Excellence (ILI-ACLE), the School of Law was recently awarded a grant to offer an Advanced Professional Certificate in International Commercial Law to Rwandan judges and senior Rwandan officials. CWRU law faculty will teach courses in international trade and economic law, international business transactions, and international communication and innovation law. The courses will involve a hybrid method of delivery. School of Law faculty will teach the initial sessions from Cleveland using CWRU’s state-of-the-art video conference facilities. Law faculty will then travel to Rwanda to teach the final sessions and work in person with Rwandan judges and senior officials.

The Advanced Professional Certificate is a first result of a 2013 Memorandum of Understanding signed by CWRU and ILI-ACLE, under which the two institutions agreed to partner on joint educational projects, specifically concentrating on sub-Saharan Africa. ILI-ACLE is co-founded and directed by a CWRU alumnus, Swithin Munyantwali, and is based in Kampala, Uganda.

“...It’s a great opportunity for our professors to experience Africa and uniquely contribute to the strengthening of the rule of law there.”

Michael P. Scharf  
Acting Dean
The research findings have often informed Ugandan national guidelines related to care of individuals with these infections.”

Robert Salata
Professor, School of Medicine
Director, Infectious Diseases and Immunology Institute
Chief, Division of Infectious Diseases and HIV Medicine

Uganda: The new River Nile Bridge, with a projected 2017 completion date, promises to boost trade in eastern Africa and offer safe traffic in and out of landlocked Uganda. This rendering depicts how the cable-stayed bridge will look.

BRIDGING MEDICINE & THE WORLD

School of Medicine: Enduring CWRU Presence in Uganda

The School of Medicine's work in Uganda spans more than 25 years, includes numerous partnerships and comprises disciplines across campus including medicine, dental medicine, nursing, anthropology and law, among other areas. The cooperative efforts of CWRU in Uganda represent a dedicated, long-term institutional and multidisciplinary approach.

CWRU’s presence in Uganda began in 1987 when the Ugandan government invited Dr. Frederick C. Robbins, Nobel Laureate and Emeritus Dean of the School of Medicine at CWRU, to research HIV—an epidemic that was ravaging its country. A formal relationship was established among CWRU, Makerere University in Kampala and the Uganda Ministry of Health. The result: CWRU became the first U.S.-based university to conduct HIV, HIV-TB and TB research and treatment in Uganda. CWRU, in conjunction with its partners, has developed a prominent research infrastructure in Uganda.

The nearly 30-year collaboration has provided ongoing support to Uganda’s enormously successful campaign against AIDS. Over the course of that time, CWRU has evolved research and training programs to meet the rapidly changing needs that stem from public health epidemics in Uganda.

CWRU research and training programs meet the rapidly changing needs that stem from public health epidemics in Uganda.
India: The Howrah Bridge near Calcutta carries approximately 100,000 vehicles and 150,000 pedestrians daily, making it the busiest cantilever bridge in the world.

Weatherhead School of Management: A Global Way of Doing Business

The Weatherhead School of Management’s (WSOM) Global MBA brings exceptional students from China, India, and the United States together in a two-year, full-time program. One of the WSOM’s newest degree programs, the Global MBA offers students the chance to fully immerse themselves in diverse cultural, political, and social settings by living and learning in three countries.

Weatherhead has partnered with Tongji University’s School of Economics and Management (SEM-Tongji) in Shanghai, China; and XLRI (Xavier Labour Relations Institute) in Jamshedpur, India, to provide an in-depth experience in three of the world’s most important economies. Students spend one semester at each school, learning from one another and working in multinational teams for substantial company-based projects, before returning to their home school for the final semester.

This multinational program provides students with unique perspectives on business while demonstrating expanded possibilities in educational partnerships.

“[The Global MBA] program allows me the opportunity to live in some of the fastest-growing economies in the world while receiving education from three top-notch MBA programs.”

Omeed Veiseh
Current student, MBA ‘15
Where we are going

Our Goals

**Attract** the best international students from a breadth of countries to CWRU, so that 10% to 12% of our undergraduate students are international.

**Foster** a robust education abroad program, making it an integral part of CWRU’s culture by sending no fewer than 50% of our undergraduate students abroad on study, research, or internship programs.

**Graduate** students who are global citizens through internationalizing the curriculum and providing education abroad experiences.

**Create** multiple significant and dynamic areas of CWRU’s presence throughout the world.

**Support** faculty so that they have the resources to engage globally in groundbreaking research and partnerships.

**Develop** a financial model to grow international efforts at CWRU and engage in cutting-edge global initiatives.
How you can help

Opportunities

We welcome the opportunity to continue the conversation. Consider supporting our efforts in the following ways:

Establish an endowment to develop new, forward-looking international strategies, partnerships and programs.

Facilitate programs and services, in collaboration with area employers, which inspire international students to remain in Greater Cleveland after graduation.

Change an international student’s life by establishing a scholarship that enables the best and the brightest from around the world to join a future class of CWRU graduates.

Encourage global awareness helping develop internship, research, and co-op experiences for CWRU students overseas.

Contribute to the Education Abroad Scholarship program to ensure that study abroad opportunities are available to all students, regardless of financial need.
The International Affairs Visiting Committee (IAVC) was established to provide insight and guidance regarding the challenges and opportunities in the institution’s internationalization process. Comprised of prominent individuals of diverse backgrounds, geographies, and disciplines, the IAVC contributes significantly in advancing CWRU’s global mission and vision, as set forth in the university’s strategic plan.

The International Affairs Visiting Committee is important because it allows a diverse group of highly respected international experts in global business, healthcare, education, finance, and philanthropy to elevate the global discussion at CWRU and then partners with the university to achieve its international vision.”

Hemant Kanakia, IAVC Chair
Managing Director, Kanakia Ventures
(Washington, D.C. and New Delhi, India)

Jill G. Conley
K-RITH Program Director, Howard Hughes Medical Institute
(Chevy Chase, Maryland)

Lu-Jean Feng
Founder and Medical Director, The Lu-Jean Feng Clinic,
Health and Wellness Center (Cleveland, OH)

April Galda
Chief Operating Officer, Ariel Re
(London, England)

Vinny Gupta
President and CEO, InNow, LLC; Chairman,
Ohio Board of Regents (Wadsworth, OH)

Robert J. Herbold
Managing Director, The Herbold Group LLC
(Seattle, WA)

James E. Hilyard
Retired President, Roofing Products Group,
CertainTeed Corporation (West Chester, PA)

Shawana P. Johnson
President, Global Marketing Insights, Inc.
(Cleveland, OH)

Cecil Jowell
Director, Trenor Limited (Cape Town, South Africa)

Bill Anand Julka
President, Smart Solutions (Cleveland, OH)

The Honorable Capricia Penavic Marshall
Ambassador-in-residence for the Adrienne Arsht
Latin America Center, Atlantic Council; Former
Chief of Protocol, Office of Chief of Protocol, U.S.
Department of State (Washington, D.C.)

Dana M. Marshall
President, Transnational Strategy Group LLC
(Washington, D.C.)

Kevin G. Nealer
Principal and Partner, The Scowcroft Group
(Washington, D.C.)

Ross J. Pillari
Former Chairman and Chief Executive Officer,
BP America, Inc. (Bonita Springs, FL)

Herman Pirchner Jr.
Founding President of the American Foreign Policy Council (Washington, D.C.)

Richard W. Pogue
Former Managing Partner, Jones Day (Cleveland, OH)

William F. Ruschhaupt*
Chairman, Global Health Center, Cleveland Clinic Foundation (Cleveland, OH)

Ronald B. Richard
President and Chief Executive Officer, The Cleveland Foundation (Cleveland, OH)

Rachid Sefrioui
Managing Director, Finaventures (Los Angeles, CA and Paris, France)

Joel Schwartz
Senior Vice President and General Manager of Common Storage Platform Operations, EMC Corporation
(Hopkinton, MA)

Simmi P. Singh
Head, Healthcare Services and Digital Health, Egon Zehnder (Chicago, IL)

Dee Vaidya
Chairman, NobleTek (Wooster, OH)

Anthony Yen
Chairman, Tenax Corporation (Cleveland, OH)

Alfonso D. Zubizarreta
Vice President Enterprise Solutions, Hyland Software
(Cleveland, OH)

*Deceased
“Study abroad showed me that I could go out and try something new, challenging, and a little scary, and succeed. Now I’m graduated and living on my own, and every day it seems I have to confront some new, daunting activity . . . Looking back on my time abroad, I’m reminded that I have what it takes to live independently and succeed at anything I undertake.”

Rachel Craft

Rachel studied abroad at the National University of Ireland – Galway before graduating from CWRU with a degree in materials science and engineering.
bridging opportunities