The Weatherhead School of Management is different from other business schools.

Bold in ideas, creative in approach and adaptive in its interactions within a changing business environment, the school has enhanced traditional management education by integrating the fundamentals of business with ideas and practices that change individuals, organizations and societies. Weatherhead graduates are ready to add immediate value to their organizations, their communities and the world.

The school’s most recent strides in a long history of innovation in management education have been made in its unique graduate curriculum, which includes programming focused around the distinctive transdisciplinary initiatives of Manage by Designing and Sustainable Enterprise.

Weatherhead School of Management

at a glance

Academic Departments
Accounting
Banking and Finance
Economics
Information Systems
Marketing and Policy Studies
Operations
Organizational Behavior

Multidisciplinary Areas of Learning
Full-Time MBA Among the 30 Best Design Programs in the World (Businessweek, 2009)
MBA Practicum in Sustainable Value and Social Entrepreneurship among the 10 Most Innovative Business School Courses (Forbes, 2010–U.S.)

Rankings
34th Undergraduate Business Program (U.S. News & World Report, 2011 – U.S.)
33rd Full-Time MBA
10th Small School Full-Time MBA (Beyond Grey Pinstripes, 2009 – Global)
14th Part-Time MBA (Businessweek, 2009 – U.S.)
Points of Pride

> The Weatherhead School of Management was the first to create Appreciative Inquiry and use it as a strength-based approach to organizational development, social entrepreneurship, and regional economic development.

> Case Western Reserve’s Fowler Center for Sustainable Value leverages interdisciplinary scholarship and practice to help leaders capitalize on new profitable business opportunities to solve the world’s growing social and environmental problems. The center works directly with all institutions to embed sustainability into their core strategy, applying cutting-edge competencies in design, innovation, whole systems and Appreciative Inquiry.

> Weatherhead is forging a new approach to management. The forces of technology and globalization continue to move business practices forward, and in helping students learn to Manage by Designing and to build Sustainable Enterprises, Weatherhead is addressing this evolving landscape. Rather than educating students for roles that will already have changed by the time they graduate, the school is equipping them to adapt to change now, upon graduation, and throughout the length of their careers.

Other Weatherhead Firsts

> To introduce leadership assessment and development into an MBA curriculum

> To implement PhD programs in organizational behavior and operations research

> To develop the Doctor of Management program

To learn more about supporting students, faculty, and research initiatives, or for information about alumni activities at the Weatherhead School of Management, please contact the Office of External Relations at 216.368.0358, or visit weatherhead.case.edu.