

***Social Research Methods***

Professor Brian Gran	Case Western Reserve University
Classroom: Clark 104 Class meetings: Mondays and Wednesdays, 12:30-1:45 pm	Sociology 303
Telephone: 368-2694 Brian.Gran@Case.Edu	Office hours: Tuesdays and Thursdays, 11:15am-1 pm, or by appointment. Office: Mather Memorial 224
Tanetta Andersson, ABD  Tanetta.Andersson@Case.Edu	Office hours: Mondays, Wednesdays, and Fridays, 2-4 pm, or by appointment. Office: Mather Memorial 224

**Course description:** This course is designed to introduce students to the logic of sociological inquiry and to the process of social research.

**Main topics:** We will explore a range of approaches to empirical social research used in Sociology but also in related fields including public administration, education, marketing, and health services research. We will gain experience in formulating a research question, developing a research design, generating and analyzing data, and presenting your results. Perhaps most important, we will become critical consumers of social research.

**Readings:** We will rely on one book, which is available at the Case Book Store (located at the Thwing Center, 11111 Euclid Avenue). The instructor will occasionally provide supplemental readings. The primary book is:  
Schutt, Russell K. 2006. *Investigating the Social World*. Pine Forge Press. Fifth edition. ISBN: 141292734X.

**Format:** This course will rely on lecture and discussions, supplemented with in-class exercises and practicum assignments. Reading assignments are listed in the syllabus. Lectures, discussions, practicums, and exams will be based on this material, so please complete the readings before class and bring questions and responses with you. The course material is cumulative; what we read and discuss in August will be necessary for the material we cover in November, so please keep up with the syllabus. Topics in the syllabus are tentative; please do not worry if we run ahead or (more likely) get behind schedule.

Students should come to class on time and prepared to discuss the week's readings. Students are responsible for all material covered in class. Good discussions (interesting and useful to you and me) depend on the preparation of participants. If the instructor determines classroom participation is wanting, he will require students to take a pop quiz. Students cannot make up pop quizzes, unless the absence is excused (see below). I encourage you to communicate with Tanetta and me via email and to stop by during office hours if you have questions or the material seems confusing.

Throughout the semester students will complete practicum assignments. Some of these practicum assignments will require that you enter the field to practice social research. All sociologists improve their research skills through practice—doing is better than listening. This course relies on a series of practicum exercises that offer an opportunity to test out and refine your research skills. Practicum exercises will also introduce you to SPSS, a software package for statistical analyses of quantitative data. Practicum assignments will be distributed over the course of the semester. Their deadlines are below and are highlighted in the syllabus.

I also encourage students to meet with Tanetta and me during the semester to discuss these projects. Writing up your thoughts about the readings and practicum assignments should not be summaries of the course readings. Instead, they should employ concepts from readings and class discussions in studying social phenomena.

In addition to these practicums, students will take two exams. The first exam will be primarily used to check whether students and instructor are on the same wavelength. The second exam, which will be the mid-term exam and cumulative, will include short answer, essay, multiple choice, and practicum-like questions. This class will not have make-up exams (without dire and documented excuses presented in advance or without satisfying university requirements (see below)). This class will not have a final exam. Instead, on the day of the final is due a written report of a research project undertaken over the course of the semester. The final research project is designed to demonstrate your ability to formulate a research question, identify and gather appropriate data, analyze those data, and write-up the results. The instructor will provide details of this research project in August. For the last class (prior to the final exam), the professor will review the course's significant ideas. This class does not usually offer the opportunity to earn "extra credit."

**Classroom Conduct:** One goal of this course is to promote constructive discussions of the class materials and the work we undertake in pursuit of the course's objectives. To achieve this goal, please keep in mind that probably all course participants, including the instructor, employ different means of reaching this goal. Please refrain from behavior that disrupts classroom learning. The instructor requests that cell phone owners silence their phones and use the silent ringing option during class attendance. Cell phone use and ringing will negatively impact course participation scores. Arriving late for the start of the class meeting will result in reductions in participation scores. Classroom conduct that positively influences classroom learning will positively influence the actor's participation grade.

**Major Course Deadlines (in order of date):**

Exam #1: Wednesday, September 3  
Practicum #1: Wednesday, September 24  
Practicum #2: Wednesday, October 8  
Exam #2: Wednesday, October 15  
Practicum #3: Wednesday, November 5  
Practicum #4: Wednesday, November 19  
Practicum #5: Wednesday, December 3  
Final Project: Tuesday, December 9, 10:00 am

**Grade:** All students start the course with an A. Classroom participation, pop quizzes, practicums, exams, and the final project affect your final course grade in this manner:

1. Classroom participation: 5%
  - a. 5%: regular attendance with regular and relevant participation
  - b. 4%: regular attendance with regular participation
  - c. 3%: regular attendance with occasional, relevant participation
  - d. 2%: regular attendance with irregular participation.
  - e. 1%: irregular attendance with regular participation.
  - f. 0%: occasional attendance.
2. Pop quizzes: 5%
3. Practicum #1: 12%
4. Practicum #2: 12%
5. Practicum #3: 12%
6. Practicum #4: 12%
7. Practicum #5: 12%
8. Exam #1: 5%
9. Exam #2: 13%
10. Final project: 12%

- A: 90-100
- B: 80-89
- C: 70-79
- D: 60-69
- F: < 60

**Practicums:** *Each practicum is due in class on the stated deadline, which will be a Wednesday.* If late, please slide your papers underneath my office door at Room 224, Mather Memorial Hall. *Please do not email practicums.* Please prepare one copy for Tanetta and one copy for Brian.

**Grade reductions involving practicums:**

- a) If I receive your paper after 10:15 am on the day it is due but by 9:00 a.m. Thursday, the next day, the highest possible score your paper will receive is 90. This is a 10% reduction.
- b) If I receive your paper by Thursday afternoon by 3:00 p.m., the highest possible score your paper will receive is 80. This is a 20% reduction.
- c) If I receive your paper by Friday morning by 9:00 a.m., the highest possible score your paper will receive is 70. This is a 30% reduction.
- d) If I receive your paper by Friday afternoon by 3:00 p.m., the highest possible score your paper will receive is 60. This is a 40% reduction.
- e) If I haven't received your paper by 3:00 p.m. of the Friday following the paper's deadline, the highest possible score your paper will receive is 50.

**Unless falling within an exception, I will not accept any work after December 17, 10 a.m.**

**REGARDING UNIVERSITY DEFINITIONS AND RULES ON PLAGIARISM, CHEATING, and INCOMPLETES**

*DEFINITIONS AND IMPLICATIONS*

Plagiarism

“Plagiarism is defined as the submission of work done by another with the intent that it be viewed and evaluated as one's own. Thus copying on an examination, turning in a term paper or homework assignment done by someone else, and making extensive use of sources without acknowledging them are all interpreted as acts of plagiarism. Plagiarism can range from sloppy citation practices which obscure the line between a student's own ideas and those borrowed from others, to careless assumptions about what is and isn't common knowledge, to full-fledged presentation of borrowed, stolen, or purchased papers written by someone else” (CWRU Undergraduate Instructor's Manual 1999: 21). See [www.plagiarism.org](http://www.plagiarism.org) for a review of plagiarism.

Cheating

Cheating is defined by its general usage. It includes, but is not limited to, the wrongful giving, taking, or presenting any information or material by a student with the intent of aiding himself or herself or another on any academic work that is considered in any way in the determination of the final grade.

Incompletes

“The grade of Incomplete (I) is assigned at the discretion of an instructor provided that:

1. There are extenuating circumstances, explained to the instructor before the assignment of the grade, which clearly justify an extension of time beyond the requirements established for other students in the class. It is the student's responsibility to notify the instructor of the circumstances preventing completion.
2. The student has been passing the course and only a small segment of the course remains to be completed, such as a term paper, for which the extenuating circumstances justify a special exception.

An Incomplete grade may not be assigned if a student is absent from a final examination unless the Dean of Undergraduate Studies has authorized the absence” (CWRU Undergraduate Instructor's Manual 1999: 28). The instructor must submit the change of grade to the Office of the University Registrar “no later than the 11<sup>th</sup> week of the session following the one in which the I was earned. In certain cases (such as students on probation or graduating students) the dean may establish an earlier date for completion of courses with

Incomplete grades. Failure to meet the deadline for removing the Incomplete will result in a failing grade.” University policy indicates the student must request a grade of Incomplete.

*Rules and Procedure for Academic Infractions*

Official CWRU Procedure for Academic Infractions (source: General Bulletin, chapter on Undergraduate Studies)

If a faculty member suspects that an undergraduate student at CWRU has presented the work of another as his or her own, or is otherwise guilty of academic dishonesty, the faculty member shall so advise the student and the departmental chair and consult with the Dean of Undergraduate Studies about the basis for those suspicions and appropriate disciplinary action. If the faculty member and the dean agree that the evidence is not adequate to support a complaint, the matter will be dropped, and the student will be so notified. If they do not agree to drop the matter, the following procedures will be followed.

If the infraction is a first offense, the dean and the faculty member may agree to leave the disposition of the matter to the faculty member. The student and the Dean of Undergraduate Studies will be notified in writing and a confidential record of the event and action shall be put on file in the Office of Undergraduate Studies.

Alternatively, following consultation with the Dean of Undergraduate Studies, under any of the following circumstances, the faculty member will transmit a report of the infraction to the assistant vice president for student affairs or his/her designate for judicial action:

1. The student pleads innocent to having committed an infraction or pleads that the penalty is excessive.
2. It is the view of the faculty member and the Dean of Undergraduate Studies that the student's first offense is of a nature and seriousness to justify such a referral.
3. The records maintained by the Dean of Undergraduate Studies show the student to have been guilty of one or more previous academic infractions.
4. The faculty member, after consultation with the Dean, prefers such a referral to the alternative of assuming responsibility for the disposition of the matter.

In the event of any of the circumstances listed above, the Dean of Student Affairs will convene a University Judicial Board to hear the case as promptly as is feasible and fair. When hearing a case with an academic infraction the University Judicial Board shall consist of a representative of the Office of Undergraduate Studies, a representative of the Office of Student Affairs, and one student and one faculty member qualified to serve as a result of their participation in the judicial board training program. Should the Board find there was insufficient evidence to support the charge, the faculty member will be so informed and asked to evaluate the student's performance for the assignment in question by his/her normal grading practices. If the Board upholds the complaint of the faculty member, the panel will transmit notification of its findings and action to both the faculty member and the Dean of Undergraduate Studies for implementation. The action taken by the University Judicial Board may include recommendations for a grade made to the faculty member and the imposition of additional disciplinary sanctions, as outlined in the Student Services Guide. In addition, the University is required to report to the funding agency the identity and misconduct of anyone, including a student, found guilty of falsification, fabrication, or plagiarism in the performance of research that is receiving support from federal sources (CWRU Undergraduate Instructor's Manual 1999: 24-25).

**Instructor's Loopholes:**

1. I may adjust the reading load as we proceed through the course. If an adjustment is made, the readings will be reduced, not increased.
2. Likewise, I may adjust course requirements. If an adjustment is made, the requirements will be reduced, not increased.
3. Over the semester guests of the university are invited to speak to the class. All of these guests have demanding careers. It is possible that the guests will need to reschedule their class visit.

4. The instructor may be evaluated by the students a fourth into the semester. Evaluations will be conducted and reviewed by a member of the University Center for Innovation in Teaching and Education (UCITE).

### **Student's Loopholes:**

1. Throughout the syllabus I note university deadlines dealing with changing your course schedule.

2. The instructor and the university expect students to attend class regularly. If a student has absences in excess of one-fifth of class contact hours, he or she shall meet with the instructor and the chair of the Department of Sociology. In compliance with university policy, if the instructor "feels a student is jeopardizing his or her class work by absence," the instructor will submit a report "to the Dean of Undergraduate Studies for such action as the dean considers appropriate." (CWRU Undergraduate Instructor's Manual 1999: 11). Students missing work due to an excused absence bear the responsibility of informing the instructor about their excused absence within one week following the period of the excused absence (except where prior notification is required), and of making up the missed work. The instructor shall give the student an opportunity to make up the work and/or the exams missed due to an excused absence, and shall do so, if feasible, during the semester in which the absence occurred.

3. In general, exceptions exist only for illness, death, participation in athletic events, or religious holidays.

a. Illness: If you want to claim an exception for illness, I require a statement from a medical doctor indicating that you were ill, briefly describing the illness, and on what dates you were ill. University Health Service (UHS) "will provide written verification of the date of a student's visit, and with student permission will communicate with the appropriate dean's office in the event of hospitalization or prolonged illness" (CWRU Undergraduate Instructor's Manual 1999: 11). This UHS written verification is sufficient documentation for an absence.

b. Death: "In the event of a death in the family or other personal crisis requiring the student's absence from class, the student should notify the Office of Undergraduate Studies, 368-2928, which will provide documentation of such absences to instructors. In the event of such excused absence, arrangements should be made with the student to make up an exam or any other missed work within a period of time comparable to the period of the absence; for example, if a student must be absent for three days, work should be made up within a week" (CWRU Undergraduate Instructor's Manual 1999: 12).

c. Athletic events: "Students who are involved in athletic or other extra-curricular activities may present written explanations of an event-related absence provided by the coach or sponsor. Such explanations are not automatically excuses for absences from class. Any such events are scheduled well in advance; students should let the instructor know about the absence ahead of time and make prior arrangements to make up work" (CWRU Undergraduate Instructor's Manual 1999: 12).

d. Religious holidays: "Any student who is unable to attend classes or participate in any examination, study, or work requirement on a particular day because of his or her religious beliefs is excused from any such activity. The student will be given the opportunity to make up the examination or work that was missed, to the extent possible, at the discretion of the instructor" (CWRU Undergraduate Instructor's Manual 1999: 11). The instructor asks that students please inform the instructor in advance of religious observances.

If a student encounters substantial difficulties or has a complaint, the instructor recommends contacting him.

### **Assistance Outside the Classroom**

#### General

"The Office of Undergraduate Studies oversees all undergraduate academic advising, maintains the academic records of all undergraduates, and monitors and enforces academic regulations and standards" (CWRU Undergraduate Instructor's Manual 1999: 10). You can contact the Office of Undergraduate Studies at Sears 357 or 368-2928.

#### Tutoring and Supplemental Instruction

"The Office of Educational Support Services (ESS) offers free tutoring for students enrolled in most undergraduate courses.... Students can avail themselves of several modes of tutoring. Individualized tutoring is available to students who prefer more personalized attention. Request forms for individual tutors are available from ESS in Kelvin Smith Library. Instructors must sign the student's request form before a tutor will be assigned; this is to ensure that faculty are aware of student difficulties and that students will have

taken all possible steps within the class before turning to the assistance of a tutor” (CWRU Undergraduate Instructor’s Manual 1999: 9-10). Walk-in tutoring is available for students enrolled in some classes.

“Supplemental Instruction (SI), a form of group tutoring and review, is also available for students enrolled in” some courses. (CWRU Undergraduate Instructor’s Manual 1999: 10). Educational Support Services is located in Sears 470, 368-5230.

#### The Writing Center

“The Writing Center, operated by the English Department, offers writing instruction free of charge to undergraduates in thirty-minute one-on-one tutoring sessions. Most tutoring is done on a weekly appointment basis, although limited walk-in time is available. Students may also have their papers for specific courses critiqued with the permission of the instructor.” (CWRU Undergraduate Instructor’s Manual 1999: 10). The Writing Center is located in Bellflower House, Room 104; the phone number is 368-3799.

#### International Student Services

“The Office of International Student Services assists all international students with non-academic concerns, including immigration procedures as well as housing, legal, financial, social, and cultural considerations.” (CWRU Undergraduate Instructor’s Manual 1999: 35). International Student Services is located in Sears 210, 368-2517.

#### Counseling

“University Counseling Services (UCS) provides individual, group, and couples counseling for undergraduate, graduate, and professional school students and their spouses. The staff of psychologists, social workers, and psychiatrists respect the student's need for confidentiality and, therefore, will not disclose information to any other person without the student's written consent except in cases of imminent danger. Walk-in counseling is available every day at 3:00 pm.” (CWRU Undergraduate Instructor’s Manual 1999: 10). UCS is located at Sears 201 and its telephone number is 368-5872.

## **Readings and Class Calendar: *An Introduction to Sociological Research***

August 25      Science, Society, and Social Research  
Schutt, Chapter 1, pages 1-30

August 26: Late registration fee begins

August 27      Process and Problems of Social Research  
Schutt, Chapter 3, pages 53-68

August 29: Last day to withdraw without financial penalty

### ***Exam #1: Wednesday, September 3***

September 3    Social Research Strategies  
Schutt, Chapter 2, pages 69-90

September 5: Late Registration and Drop/Add End

September 5: Deadline for credit/audit

September 8    Theories and Philosophies for Social Research. Conceptualization and Measurement:  
Concepts and Operations.  
Schutt, Chapter 2, pages 31-52  
Schutt, Chapter 4, 91-109

September 10   Participant Observation, Intensive Interviewing, and Focus Groups. Analyzing Qualitative  
Data: Coding and Applications of Qualitative Research I.  
Schutt, Chapter 9, pages 286-324  
Schutt, Chapter 10, pages 325-356

September 15   Analyzing Qualitative Data: Coding and Applications of Qualitative Research II.  
Schutt, Chapter 10, pages 325-356  
Handouts

September 17   Conceptualization and Measurement: Levels and Evaluations of Measurement. Examples of  
secondary data.  
Schutt, Chapter 4, 110-131

September 22   Causation and Research Design  
Schutt, Chapter 6, pages 171-199

### ***Practicum #1: Wednesday, September 24 (qualitative study)***

September 24   Displaying and Summarizing Univariate Distributions. Crosstabulating Variables: Bivariate  
Distributions  
Schutt, Chapter 14, pages 446-474  
Handouts

September 29   Controlling for a Third Variable: Nominal and Ordinal Data  
Schutt, Chapter 14, pages 474-488

October 1      An Introduction to Analyses of Interval Data

Handouts

October 6      Sampling I  
Schutt, Chapter 5, pages 132-170

***Practicum #2: Wednesday, October 8 (secondary data analysis)***

October 8      Sampling II  
Schutt, Chapter 5, pages 132-170

October 13     Introduction to Survey Research: Preparing Questionnaires  
Schutt, Chapter 8, pages 233-256

***Midterm exam: Wednesday, October 15***

October 15     Midterm exam

October 22     Introduction to Survey Research: Organizing Surveys  
Schutt, Chapter 8, pages 257-285

October 27     Getting Quantitative Data Ready for Analysis  
Schutt, Chapter 14, pages 441-446

October 29     Experimental Designs and Review  
Schutt, Chapter 7, pages 200-232

November 3    Comparative and Historical Approaches  
Schutt, Chapter 12, pages 385-410

***Practicum #3 due: Wednesday, November 5 (survey study)***

November 5    Comparative-Historical Research  
Handouts

November 7: Deadline for class withdrawal

November 10: Spring registration begins

November 10   Comparative Historical Research  
Handouts

November 12   Comparative Historical Research  
Handouts

November 17   Visual Sociology  
Handouts

***Practicum #4 due: Wednesday, November 19 (comparative historical study)***

November 19   Visual Sociology  
Handouts

November 24 Visual Sociology  
Handouts

December 1 Presentation of Visual Sociology Results

***Practicum #5 due: Wednesday, December 3 (visual sociology study)***

December 3 Preparing a Research Report

December 5: Deadline for removal of previous term "I" grades

December 5: Last day of class

December 8 and 12: Reading Days

December 9: Final exams begin

***Final Project due: Tuesday, December 9, 10:00 am***

December 17: Final exams end