

The Program in Ethnic Studies and the
Department of Modern Languages and Literatures
present a lecture by



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International and Area Studies
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Todo el poder and the Neoliberalization of Mexican Political Cinema

Thursday, February 16, 2012

12:00 p.m.

Guilford Parlor at Guilford House

A reception will follow

Ignacio Sánchez Prado's areas of research are Mexican literary, film, and cultural studies; the genealogies of Latin American humanism and the uses of canon theory and world literature theory in Latin American studies. He is the author of *El canon y sus formas: La reinención de Harold Bloom y sus lecturas hispanoamericanas* (2002) and *Poesía para nada* (2005). His most recent book, *Naciones intelectuales: Las fundaciones de la modernidad literaria mexicana (1917-1959)* (Purdue UP, 2009), was awarded the LASA Mexico Section's 2010 Humanities Book Prize. Prof. Sánchez Prado has also edited five book collections: *América Latina en la "literatura mundial"* (2006), *América Latina, Giro óptico* (2006), *El arte de la ironía: Carlos Monsiváis ante la crítica* (with Mabel Moraña, 2007), *Arqueologías del centauro: Ensayos sobre Alfonso Reyes* (2009) and *Entre Hombres: Masculinidades del siglo XIX latinoamericano* (with Ana Peluffo, 2010). Currently, Prof. Sánchez Prado is working on two book projects. The first one, tentatively entitled *Mexican Film in the Age of NAFTA*, focuses on the connections of the Mexican film industry and neoliberal ideology. The second one traces alternative literary genealogies in post-1968 fiction and discusses the uses of Western culture against the grain of so-called "World Literature Theory."



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