Launch CWRU Weekend

Do you have a business idea, or want to work on a team to experience what it's like to create a product or service? Come to Launch CWRU Weekend and help create a business in just three days!

Sign-up deadline: Wednesday 2 September, 5:00pm

WHO
New & Experienced: Entrepreneurs, Thinkers, Hackers, Designers, Innovators...
Open to ALL CWRU, CIA, and CIM students & alumni, as well as students registered with Blackstone LaunchPads at Baldwin Wallace University, Kent State University, and Lorain County Community College. Limited space available for other participants on a first-come, first-serve basis.

WHAT
The CWRU Blackstone LaunchPad Launch CWRU Weekend is a three-day workshop & competition for aspiring entrepreneurs that connects students and alumni to the resources they need to launch a startup. Participants will explore their business ideas, form teams, and create products or services. Teams will receive feedback on potential ventures from businesspeople, educators, and professionals in the Northeast Ohio entrepreneurial community.

HOW
On Friday evening participants will imagine product or service ideas, and pitch them to all other participants. Teams are assembled around a selection of finalist ideas. From Friday to Sunday afternoon, the teams work through the product launch process. On Sunday afternoon, all teams present to a group of judges. It’s a frenetic 50 hours of fun, food, and comradery.

Whether your team wins an award or not, you’ll have gained incredible experience, made friends, and just possibly, planted a seed to grow a new product or service... And maybe a new career path!

WHY
1. Learn hands-on about startups, entrepreneurship, and the innovation process
2. Gain confidence in your business ideas and skills
3. Network with potential co-founders, mentors, and investors
4. Compete for $1,000 in awards
5. It's FUN!
6. It’s FREE!

WHERE & WHEN
Friday Sept. 4 6:00 - 9:30 pm Thwing Center
Saturday Sept. 5 9:00 am - 12:00 pm Thwing Center
Sunday Sept. 6 9:00 am - 8:00 pm Thwing Center & Kelvin Smith Library

SIGN-UP DEADLINE: Wednesday 2 September, 5:00pm
For additional information, and to register online go to: http://www.LaunchCWRU.com

The CWRU Blackstone LaunchPad receives generous support from the Blackstone Charitable Foundation, and the Burton D. Morgan Foundation